stay connected, stay protected

Since so much of daily life is now spent online, it’s more important than ever to stay connected. But more sharing online means more of your personal data may be at risk. In fact, 1 in 6 Americans were impacted by an identity crime in 2020.¹

Identity theft can happen to anyone. That’s why your company is offering you Allstate Identity Protection as a benefit. So you can be prepared and help protect your identity and finances from a growing range of threats.

For 90 years, Allstate has been protecting what matters most. Prepare for what’s next with:

- Financial account and credit monitoring
- 24/7 alerts and fraud recovery
- Up to $1 million identity theft expense coverage†

Plans and pricing

Allstate Identity Protection Pro+

$10.95 per person / month
$18.95 per family / month

¹: 2021 Identity Fraud Study, Javelin Strategy & Research
With Allstate Identity Protection Pro+, get new and enhanced features designed to help you defend yourself from today’s risks*

See and control your personal data with privacy insights and privacy management in our unique tool, Allstate Digital FootprintSM

Learn more about your risk potential by checking your Identity Health Status

Receive personalized threat insights to help you protect yourself against the latest trends in scams and fraud

Protect yourself and your loved ones with a family plan that includes senior family coverage for parents, in-laws, and grandparents over the age of 65 (everyone “under your roof and wallet”)

Get reimbursed for many of your out-of-pocket costs, with additional coverage for:
- Home title fraud expense reimbursement up to $1 million†
- Professional fraud expense reimbursement up to $1 million†
- Stolen wallet emergency cash up to $500†

You’ll also be able to:
- Monitor social media accounts for questionable content and signs of account takeover
- View and manage alerts in real time
- Catch fraud early with tri-bureau monitoring and an annual tri-bureau credit report and score
- Lock your TransUnion credit report in a click and get credit freeze assistance
- See if your IP addresses have been compromised
- Receive alerts for cash withdrawals, balance transfers, and large purchases
- Get reimbursed for fraud-related losses, like stolen 401(k) & HSA funds, with our identity theft expense coverage†

It’s easy to get started

1. Choose your plan
   You’re protected from your effective date.

2. Activate key features
   Explore additional features in our easy-to-use portal.

3. Live your best life online
   We’ve got you covered with 24/7 alerts.