

# Distinguished Achievement Citation

## June Weir Baron

Class of 1950

With this presentation of Ohio Wesleyan's Distinguished Achievement Citation, the Ohio Wesleyan University Alumni Association Board of Directors is honored and privileged to recognize posthumously **June Weir Baron** as an engaging educator, revolutionary reporter, and exceptional editor of fashion publications.

June graduated from Ohio Wesleyan in 1950 with a Bachelor of Arts in Sociology and Anthropology. In the course of her career, she became Vice President and Associate Publisher of "Women's Wear Daily" and "W" after serving as fashion editor for both publications. Magazine publisher Condé Nast then requested that she become the Fashion News Director of American *Vogue*, and later, The New York Times made her Deputy Style Editor of *The New York Times Sunday Magazine*. Hearst Corporation invited June to become Executive Fashion Editor of "Harper's Bazaar" and to direct the magazine's fashion department. For her extraordinary editorial expertise, she won the Fashion Group International's Night of Stars Award.

As a leading fashion journalist, June regularly previewed fashion collections and interviewed top designers and visionaries such as Karl Lagerfeld, Yves Saint Laurent, Giorgio Armani, Givenchy, Christian Lacroix, Sonia Rykiel, Valentino, Gianni Versace, Calvin Klein, Ralph Lauren, and more. June's fifty-page "Fashion Report on European and American Ready to Wear Collections" was one of the best-selling advertising sections in "WWD" history and predicted which eye-catching collections would be the most profitable. After traveling the globe for fashion forecasts, June trekked from Land's End to L.L. Bean to report on America's great mail-order clothing catalogs. The stateside findings appeared in *Mirabella* in the column "She Shops by Night."

Wishing to share her exclusive findings on fashion, June has frequently lectured, organized, moderated conferences, and created 25 new courses at New York University since the spring of 2000. Integrating real-world practice into her classroom, June implemented courses such as Giorgio Armani: Thirty Years of Dressing 20th Century's "New Woman" with guest speakers and trips to museums, stores, and designers' studios. June has lectured at American art museums and women's clubs across the United States on behalf of Fairchild Publications.

As evidenced by her various jobs in key editorial positions at *Vogue*, *Harper's Bazaar*, and *The New York Times*, June has dedicated herself to making the most prevalent trends accessible to wider audiences. She has helped lead the way for women in publishing, serving as the first woman vice president at Fairchild Publications. While flipping through the polished pages of *Vogue*, fashion inspiration seekers can still read one of June's creations, "Vogue's View," a popular editorial column.

For her professional achievements and dedication to the field of fashion, we applaud and recognize June Weir Baron with this Distinguished Achievement Citation.

May 16, 2015

