

BUSINESS ADMINISTRATION MAJOR – Advising Form

Minimum 14 Total Units

(OWU Catalog 2020-2021 and forward)

Name _____

Date _____

Economics and Business Department Courses - A C- or better is required in all prerequisite courses and in BUS 499.

Required Courses:

- _____ BUS 105 – Exploring Business
- _____ BUS 210 – Marketing Management
- _____ ACCT 217 – Principles of Financial Accounting
- _____ ACCT 280 – Financial Statement Analysis (0.5 unit)
- _____ ACCT 348 – Business Law I
- _____ ECON 110 – Principles of Economics
- _____ Choose one - ECON 252, Intermediate Microeconomics or ECON 255, Monetary & Fiscal Policy or ECON 259, National Income and Business Cycles
- _____ BUS 499 – Senior Seminar: Corporate Strategy (*with a grade of C- or better*) **pre-register spring of junior year in the Economics and Business Department.*

Choose One:

- _____ MATH 105 – Probability and Statistics
- _____ MATH 230 – Applied Statistics
- _____ PSYC 210 – Quantitative Methods

Choose One:

- _____ BUS 331 – Core Financial Concepts (0.5 unit)
 - _____ BUS 361 – Financial Management
- (*May only receive credit for one.*)

Electives: - 5 minimum upper-level units (*numbered 250 or above*)

Management Concentration

Required Courses: 2 Units

- _____ 1. ACCT 341 – Managerial Accounting
- _____ 2. BUS 425 – Entrepreneurship

Elective Courses: 3 Units *(if completing a double major with Accounting, then an additional elective must be chosen)

- _____ BUS 264 – Organizational Behavior
- _____ BUS 269 – International Business Ethics
- _____ BUS 307 – Special Topics
- _____ H- Human Resources Management (0.5)
- _____ E- LEAN Management (0.5)
- _____ BUS 320 – Business Aspects of Sport
- _____ BUS 363 – Organizational Structure
- _____ BUS 462 – Advanced Corporate Finance
- _____ BUS 476 – International Business
- _____ BUS 490 – Independent Study
- _____ BUS 491 – Directed Readings
- _____ BUS 495 – Apprenticeship
- _____ ENG 310 – Writing for the Workplace
- _____ ECON 255 – Monetary and Fiscal Policy
- OR**
- _____ ECON 259 – National Income and Business (*May only receive credit for one.*)
- _____ ECON 277 – Labor Economics
- _____ ECON 375 – Industrial Organization
- _____ COMM-course TBD

Marketing Concentration

Required Courses: 3 Units

- _____ 1. BUS 410 – Brand Strategy and Management
- _____ 2. BUS 307 – Special Topics
- _____ A- Advertising (0.5 unit)
- _____ B- Public Relations (0.5 unit)
- _____ C- Marketing Research (0.5 unit)
- _____ D- Digital Marketing (0.5 unit)

Elective Courses: 2 Units

- _____ BUS 269 – International Business Ethics
- _____ BUS 425 – Entrepreneurship
- _____ BUS 476 – International Business
- _____ BUS 490 – Independent Study
- _____ BUS 491 – Directed Reading
- _____ BUS 495 – Apprenticeship
- _____ ENG 310 – Writing for the Workplace
- _____ PSYC 267 – Behavioral Decision Making
- OR**
- _____ ECON 388 – Behavioral Economics (*May only receive credit for one.*)
- _____ COMM-course TBD

A maximum of 2 units from BUS 490A, 490B, 491 and 495 may count toward the Business Administration major.

NOTE: All courses with the prefix of EMAN are equivalent to BUS. *Updated 4/20