## Business Administration Major – Advising Form

**Minimum 14 Total Units**

**Name _____________________________**

**Date _____________**

**Economics and Business Department Courses** - A C- or better is required in all prerequisite courses and in BUS 499.

### Required Courses:
- BUS 105 – Exploring Business
- BUS 210 – Marketing Management
- ACCT 217 – Principles of Financial Accounting
- ACCT 280 – Financial Statement Analysis (0.5 unit)
- ACCT 348 – Business Law I
- ECON 110 – Principles of Economics
- ECON 252 – Intermediate Microeconomics
- BUS 499 – Senior Seminar: Corporate Strategy *(with a grade of C- or better) *pre-register spring of junior year in Econ department.

**Choose One:**
- MATH 105 – Probability and Statistics
- MATH 230 – Applied Statistics
- PSYC 210 – Quantitative Methods

**Choose One:**
- BUS 331 – Core Financial Concepts (0.5 unit)
- BUS 361 – Financial Management *(May only receive credit for one.)*

### Electives: - 5 minimum upper-level units *(numbered 250 or above)*

**Management Concentration**

**Required Courses: 2 Units**
- 1. ACCT 341 – Managerial Accounting
- 2. BUS 425 – Entrepreneurship

**Elective Courses: 3 Units** *(if completing a double major with Accounting, then an additional elective must be chosen)*

- BUS 264 – Organizational Behavior
- BUS 269 – International Business Ethics
- BUS 307 – Special Topics
  - H- Human Resources Management (0.5)
  - E- LEAN Management (0.5)
- BUS 320 – Business Aspects of Sport
- BUS 363 – Organizational Structure
- BUS 462 – Advanced Corporate Finance
- BUS 476 – International Business
- BUS 490 – Independent Study
- BUS 491 – Directed Readings
- BUS 495 – Apprenticeship
- ENG 310 – Writing for the Workplace
- ECON 255 – Monetary and Fiscal Policy
  - OR
  - ECON 259 – National Income and Business *(May only receive credit for one.)*
- ECON 277 – Labor Economics
- ECON 375 – Industrial Organization
- COMM-course TBD

**Marketing Concentration**

**Required Courses: 3 Units**
- 1. BUS 410 – Brand Strategy and Management
- 2. BUS 307 – Special Topics
  - A- Advertising (0.5 unit)
  - B- Public Relations (0.5 unit)
  - C- Marketing Research (0.5 unit)
  - D- Digital Marketing (0.5 unit)

**Elective Courses: 2 Units**
- BUS 269 – International Business Ethics
- BUS 425 – Entrepreneurship
- BUS 476 – International Business
- BUS 490 – Independent Study
- BUS 491 – Directed Reading
- BUS 495 – Apprenticeship
- ENG 310 – Writing for the Workplace
- PSYC 267 – Behavioral Decision Making
  - OR
  - ECON 300.8 – Behavioral Economics *(May only receive credit for one.)*

- COMM-course TBD

A maximum of 2 units from BUS 490A, 490B, 491 and 495 may count toward the Business Administration major.

**NOTE:** All courses with the prefix of EMAN are equivalent to BUS.  *Updated 7/18*