BUSINESS ADMINISTRATION MAJOR – Advising Form
Effective Fall 2016

Name _____________________________ Date _____________

Economics Department Courses - A C- or better is required in all prerequisite courses.

Required Courses:
- BUS 105 – Exploring Business
- BUS 210 – Marketing Management
- ACCT 217 – Principles of Financial Accounting
- ACCT/BUS 280 – Financial Statement Analysis (0.5 unit)
- ACCT 348 – Business Law I
- ECON 110 – Principles of Economics
- ECON 252 – Intermediate Microeconomics
- BUS 499 – Senior Seminar: Corporate Strategy (with a grade of C- or better)

Choose One:
- MATH 105 – Probability and Statistics
- MATH 230 – Applied Statistics
- PSYC 210 – Quantitative Methods

Choose One:
- BUS 331 – Core Financial Concepts (0.5 unit)
- BUS 361 – Financial Management

(May only receive credit for one.)

Electives: - 5 minimum upper-level units (numbered 250 or above)

Management Concentration

Required Courses: 2 Units
- 1. ACCT 341 – Managerial Accounting
- 2. BUS 425 – Entrepreneurship

Elective Courses: 3 Units
- BUS 264 – Organizational Behavior
- BUS 269 – International Business Ethics
- BUS 300.10 – Special Topics
  - Human Resources Management (0.5)
  - Operations/Production Management (0.5)
- BUS 320 – Business Aspects of Sport
- BUS 363 – Organizational Structure
- BUS 462 – Advanced Corporate Finance
- BUS 476 – International Business
- BUS 490 – Independent Study
- BUS 491 – Directed Readings
- BUS 495 – Apprenticeship
- ENG 310 – Writing for the Workplace
- ECON 255 – Monetary and Fiscal Policy

OR
- ECON 259 – National Income and Business
  (May only receive credit for one.)
- ECON 277 – Labor Economics
- ECON 375 – Industrial Organization

Marketing Concentration

Required Courses: 3 Units
- 1. BUS 410 – Brand Strategy and Management
- 2 Units of BUS 300.10 – Special Topics
  - Public Relations (0.5 unit)
  - Digital Marketing (0.5 unit)
  - Marketing Research (0.5 unit)
  - Advertising (0.5 unit)

Elective Courses: 2 Units
- BUS 269 – International Business Ethics
- BUS 425 – Entrepreneurship
- BUS 476 – International Business
- BUS 490 – Independent Study
- BUS 491 – Directed Reading
- BUS 495 – Apprenticeship
- ENG 310 – Writing for the Workplace
- PSYC 300.13 – Behavioral Decision Making

OR
- ECON 300.8 – Behavioral Economics
  (May only receive credit for one.)

A maximum of 2 units from BUS 490A, 490B, 491, 495, and 499R may count toward the Business Administration major.

NOTE: All courses with the prefix of EMAN are equivalent to BUS.