## BUSINESS ADMINISTRATION MAJOR – Advising Form

### Minimum 14 Total Units

**Name _____________________________**  
**Date _____________**

**Economics and Business Department Courses** - A C- or better is required in all prerequisite courses and in BUS 499.

### Required Courses:
- _____ BUS 105 – Exploring Business
- _____ BUS 210 – Marketing Management
- _____ ACCT 217 – Principles of Financial Accounting
- _____ ACCT 280 – Financial Statement Analysis (0.5 unit)
- _____ ACCT 348 – Business Law I
- _____ ECON 110 – Principles of Economics
- _____ Choose One - ECON 252, Intermediate Microeconomics or ECON 255, Monetary & Fiscal Policy or ECON 259, National Income and Business Cycles.
- _____ BUS 499 – Senior Seminar: Corporate Strategy (*with a grade of C- or better) *pre-register spring of junior year in the Economics and Business Department.

### Choose One:
- _____ MATH 105 – Probability and Statistics
- _____ MATH 230 – Applied Statistics
- _____ PSYC 210 – Quantitative Methods

### Electives: - 5 minimum upper-level units (numbered 250 or above)

#### Management Concentration

**Required Courses: 2 Units**
- 1. ACCT 341 – Managerial Accounting
- 2. BUS 425 – Entrepreneurship

**Elective Courses: 3 Units** *(if completing a double major with Accounting, then an additional elective must be chosen)*
- _____ BUS 264 – Organizational Behavior
- _____ BUS 269 – International Business Ethics
- _____ BUS 307 – Special Topics
  - H- Human Resources Management (0.5)
  - E- LEAN Management (0.5)
- _____ BUS 320 – Business Aspects of Sport
- _____ BUS 363 – Organizational Structure
- _____ BUS 462 – Advanced Corporate Finance
- _____ BUS 476 – International Business
- _____ BUS 490 – Independent Study
- _____ BUS 491 – Directed Readings
- _____ BUS 495 – Apprenticeship
- _____ ENG 310 – Writing for the Workplace
- _____ ECON 255 – Monetary and Fiscal Policy
  - OR
  - ECON 259 – National Income and Business *(May only receive credit for one.)*

#### Marketing Concentration

**Required Courses: 3 Units**
- 1. BUS 410 – Brand Strategy and Management
- 2. BUS 307 – Special Topics
  - A- Advertising (0.5 unit)
  - B- Public Relations (0.5 unit)
  - C- Marketing Research (0.5 unit)
  - D- Digital Marketing (0.5 unit)

**Elective Courses: 2 Units**
- _____ BUS 269 – International Business Ethics
- _____ BUS 425 – Entrepreneurship
- _____ BUS 476 – International Business
- _____ BUS 490 – Independent Study
- _____ BUS 491 – Directed Reading
- _____ BUS 495 – Apprenticeship
- _____ ENG 310 – Writing for the Workplace
- _____ PSYC 267 – Behavioral Decision Making
  - OR
  - ECON 300.8 – Behavioral Economics *(May only receive credit for one.)*

- _____ COMM-course TBD

A maximum of 2 units from BUS 490A, 490B, 491 and 495 may count toward the Business Administration major.

**NOTE:** All courses with the prefix of EMAN are equivalent to BUS.  *Updated 3/20