

BUSINESS ADMINISTRATION MAJOR
Advising Form
Minimum 11 Total Units
(OWU Catalog 2026-2027 and forward)

Name _____

Date _____

Economics and Business Department Courses – A C- or better is required in all prerequisite courses.

Required Courses (7 units)

- _____ BUS 120 – Principles of Marketing
- _____ ECON 110 – Principles of Economics
- _____ ACCT 110 – Introduction to Financial Accounting I
- _____ **FIN 280 – Financial Statement Analysis (0.5 units)**
- _____ **FIN 331 – Core Financial Concepts (0.5 units)**
- _____ ACCT 348 – Business Law I
- _____ Choose one - ECON 252 Intermediate Microeconomics; **or** ECON 255 Monetary & Fiscal Policy; **or** ECON 259 National Income and Business Cycles
- _____ BUS 499 – Corporate Strategy (with a grade of C- or better)

Statistics (1 unit) Choose One

- _____ Choose one - MATH 105 – Probability and Statistics; **or** MATH 230 Applied Statistics; **or** PSYC Quantitative Methods

Elective Courses (3 units)

- _____ BUS 251 – Experience Design
- _____ **BUS 307 – Special Topics (0.5 units) – may be repeated with different topics.**
- _____ BUS 310 – Strategic HR Management
- _____ BUS 320 – Business Aspects of Sport
- _____ BUS 340 – Business Operations
- _____ ACCT 341 – Managerial Accounting
- _____ BUS 410 – Brand Strategy & Mgmt.
- _____ BUS 476 - International Business
- _____ BUS 490 – Independent Study
- _____ BUS 491 – Directed Readings
- _____ BUS 495 - Apprenticeship

- Major/minor combinations within the Economics and Business department can count no more than three course units under multiple requirements.
- Business majors are not eligible to complete a business minor.
- A maximum of 2 units from BUS 490, 491, and 495 may count toward the Business Administration Major.

UPDATED 4/26

Comments on Switching to the Revised Business Administration Major

Switching to the revised Business Administration major or Business minor requires you to use the 2026-2027 OWU Catalog.

- For students on a catalog prior to the 2023-2024 OWU Catalog, the pre-2023 gen eds may cause a problem.
 - Single major: If you only have one major, switching to the 2023-2024 OWU Catalog will require switching your gen eds to the new core competencies.
 - More than one major: If you have two or more majors, the Registrar can keep your primary major set to your original catalog year and modify only the secondary (or tertiary) major. This keeps you on the prior gen eds.
 - Minor: Catalog years for minors can also be adjusted individually. This keeps you on the prior gen eds.
- For students who are already on the 2023-2024 (or later) catalog and following the new core competencies
 - There is no problem to switch students to a later catalog for one or all of their majors / minors.

BUS 140 Business Operations

- BUS 140 Business Operations is converting to an upper-level elective in the revised program and will be designated as BUS 340 Business Operations.
- Students that have completed BUS 140 during or prior to FA26 can use BUS 140 as one of the upper-level electives required in the revised Business Administration major.

No Course Substitutions Allowed

- For students switching to the revised Business Administration major or Business minor, there are no allowable course substitutions.