

## Bishop Externships: October 16-18, 2013



1. Meghan Ellis '05, Director of Development & Outreach
  - a. CASA of Franklin County - Columbus, OH
  - b. **Student:** Lauren Holler ('15)
2. Dan Sharpe '06, Management Officer
  - a. The Columbus Foundation - Columbus, OH
  - b. **Student:** Sarah Jilbert ('14)
3. Jason Downey '02, Research Analyst
  - a. Diamond-Hill Capital Management
  - b. **Students:** Tatiana Barry ('14), Zhongyi Tang ('16)
4. Tess Hallinan '07, Manager of Campaign Data and Research
  - a. Museum of Contemporary Art – Chicago, IL
  - b. **Student:** Amy LeFebvre ('14)
5. Melissa Wilson '78, Founder and CEO
  - a. Networlding – Chicago, IL
  - b. **Students:** Carolyn Thompson ('14), Megan Buys ('14)
6. Samantha Rosser (via Bob Roach '68, Wealth Management Advisor)
  - a. Northwestern Mutual – Columbus, OH
  - b. **Students:** Josh Hooper ('14), Vince Donofrio ('14), Tam Nguyen ('14)
7. Charolette Hickcox '98, Director of Energy and Environmental Policy
  - a. Ohio Chamber of Commerce – Columbus, OH
  - b. **Student:** Gabrielle Creston ('15)
8. Jason Parsons (via William Batchelder '64, Ohio House Speaker)
  - a. Ohio House of Representatives – Columbus, OH
  - b. **Student:** Jocelyne Munoz ('17)
9. Dave McMurray (via Dick Thomas '79 - CEO)
  - a. Tris3ct – Chicago, IL
  - b. **Student:** Kelsey King ('14)



### Court Appointed Special Advocates of Franklin County

<b>Sponsor:</b>	Megan Ellis '05
<b>Title:</b>	Director of Development and Outreach/Media
<b>Dates of Externship:</b>	October 16, 17, and 18
<b>Location:</b>	Columbus, Ohio
<b>Organization Website:</b>	<a href="http://www.casacolumbus.org">www.casacolumbus.org</a>
<b>Organization Description:</b>	Court Appointed Special Advocates of Franklin County (CASA) trains community volunteers to become sworn officers of the court as Guardians ad Litem (GAL). A GAL's role is to provide a powerful and consistent voice in court for abused and neglected children.
<b>Industry:</b>	Non-Profit / Social Services, Law / Legal Services
<b>Areas of Interest:</b>	Law / Legal Services
<b>Experience Range:</b>	The externship experience will focus on the legal realm with in courtroom experience and shadowing of CASA Attorneys on real cases.
<b>Additional Comments:</b>	Business Casual



## The Columbus Foundation

<b>Sponsor:</b>	Dan Sharpe '06
<b>Title:</b>	Community Research and Grants Management Officer
<b>Dates of Externship:</b>	October 16, 17, and 18
<b>Location:</b>	Columbus, Ohio
<b>Organization Website:</b>	<a href="http://columbusfoundation.org">columbusfoundation.org</a>
<b>Organization Description:</b>	Serving the region since 1943, The Columbus Foundation is the trusted philanthropic advisor to more than 2,000 individuals, families, businesses, and communities who have created unique charitable funds to make a difference through the most effective philanthropy possible. With assets of more than one billion dollars, The Columbus Foundation is the seventh largest community foundation in the world. The Foundation's online resource, PowerPhilanthropy®, makes it possible for donors and the community to access valuable, comprehensive information about hundreds of central Ohio nonprofits.
<b>Industry:</b>	Non-Profit, Social Services, Philanthropy
<b>Areas of Interest:</b>	Government, Law, Non-Profit, Social Services
<b>Experience Range:</b>	We'll provide an in-depth orientation to The Columbus Foundation; provide a meeting with a member of all of our departments (Finance, Supporting Foundations, Donor Services & Development, Marketing & Communications, and Community Research and Grants Management); the Extern will be able to shadow program staff at various meetings with nonprofit organizations across town related to the grantmaking process. Attending any special events that occur during the Externship would be a possibility, as would informational meetings or tours with central Ohio organizations--depending on the interest or passions of the Extern.
<b>Additional Comments:</b>	Depending the workload or appointments during the week, hours may be flexible. Professional Dress.



### Diamond Hill Capital Management

<b>Sponsor:</b>	Jason Downey ('02)
<b>Title:</b>	Research Analyst
<b>Dates of Externship:</b>	October 16, 17, and 18
<b>Location:</b>	Columbus, Ohio
<b>Organization Website:</b>	<a href="http://www.diamond-hill.com">www.diamond-hill.com</a>
<b>Organization Description:</b>	Established in 2000, Diamond Hill Capital Management, Inc. is a registered investment adviser based in Columbus, Ohio. It is independent and publicly owned, listed on NASDAQ (ticker symbol: DHIL) and included in the Russell 2000 Index. Diamond Hill manages five long-only equity strategies, three alternative equity strategies and a fixed income strategy. Our client base includes institutions, financial intermediaries and individuals. Assets under management as of July 31, 2013 were \$10.8 billion.
<b>Industry:</b>	Finance, Banking
<b>Areas of Interest:</b>	Business
<b>Experience Range:</b>	The student will receive an overview of the operations of a money management firm. During the three days they will spend time with Diamond Hill employees involved in investments, sales & marketing, and corporate administration.
<b>Additional Comments:</b>	Business Casual. Parking Provided.



### Museum of Contemporary Art

<b>Sponsor:</b>	Tess Hallinan ('07)
<b>Title:</b>	Manager of Campaign Data and Research
<b>Dates of Externship:</b>	October 16, 17, and 18
<b>Location:</b>	Chicago, IL
<b>Organization Website:</b>	<a href="http://www.mcachicago.org/">http://www.mcachicago.org/</a>
<b>Organization Description:</b>	<p>One of the nation's largest facilities devoted to the art of our time, the Museum of Contemporary Art Chicago (MCA) offers exhibitions of the most thought-provoking art created since 1945. The MCA documents contemporary visual culture through painting, sculpture, photography, video and film, and performance. Located in the heart of downtown Chicago, the MCA boasts a gift store, bookstore, restaurant, 300-seat theater, and a terraced sculpture garden with a great view of Lake Michigan.</p> <p>Mission Statement: The mission of the MCA is to be an innovative and compelling center of contemporary art where the public can directly experience the work and ideas of living artists, and understand the historical, social, and cultural context of the art of our time.</p> <p>The Museum boldly interweaves exhibitions, performances, collections, and educational programs to excite, challenge, and illuminate our visitors and to provide insight into the creative process.</p> <p>The MCA aspires to engage a broad and diverse audience, create a sense of community and be a place for contemplation, stimulation, and discussion about contemporary art and culture.</p>
<b>Industry:</b>	Art Museum Curator or Gallery, Fundraising
<b>Areas of Interest:</b>	Non-Profit
<b>Experience Range:</b>	Generally, Interns participate in a wide variety of the Development department's day-to-day activities. Duties can include writing reports and conducting research on prospective funding sources, organizing direct mailings, and helping to maintain the membership database. These are activities that are essential to the daily function of any non-profit. Meetings with other department heads may be arranged as people are available depending on extern interest.
<b>Additional Comments:</b>	Business Casual.



## Networking

<b>Sponsor:</b>	Melissa G. Wilson ('78)
<b>Title:</b>	Chief Executive Officer
<b>Dates of Externship:</b>	October 16, 17, and 18
<b>Location:</b>	Chicago, Illinois
<b>Organization Website:</b>	<a href="http://www.networkding.com">www.networkding.com</a>
<b>Organization Description:</b>	<p>Welcome! Have a seat and let me find a way to help you.</p> <p>There are two things I am both an expert at and passionate about:</p> <ul style="list-style-type: none"> <li>– Helping others write, publish and market their books.</li> <li>– Speaking and teaching others how to build successful networks.</li> </ul> <p>Networking areas of expertise include:</p> <ol style="list-style-type: none"> <li>1. Book Writing, Publishing, and Marketing</li> <li>2. Keynote speaking on Business Networking, LinkedIn/Social Media, Leadership in the Age of the Network</li> <li>3. "Leadership 21-29" – focus on 21-29 year olds, helping them get better starts in their lives.</li> </ol> <p>Networking successes include:</p> <ul style="list-style-type: none"> <li>– Acquiring more than \$2 million in revenue from book sales, training, licensing agreements, speaking and consulting contracts.</li> <li>– Networking was a Top-10 book on Amazon for a solid year.</li> <li>– Authored and co-authored 14 books and have been on industry bestseller lists.</li> <li>– Networking has been licensed by Motorola and universities like Yale.</li> <li>– Authoring books with the first Chief Marketing Officer of Motorola and other C-Level executives from UBS, Accenture and Mercer Management Consulting.</li> <li>– Helped over 130 thought leaders work on their own authored books.</li> </ul>
<b>Industry:</b>	Marketing / Advertising
<b>Areas of Interest:</b>	Business, Consulting, Marketing, and Publishing
<b>Experience Range:</b>	Blogging, publishing, and marketing
<b>Additional Comments:</b>	Networking will host 2 student externs. Business Casual Dress.



## Northwestern Mutual

<b>Sponsor:</b>	Bob Roach ('68)
<b>Title:</b>	Wealth Management Advisor
<b>Dates of Externship:</b>	October 16, 17, and 18
<b>Location:</b>	Columbus, Ohio
<b>Organization Website:</b>	<a href="http://kfg.nm.com/">http://kfg.nm.com/</a>
<b>Organization Description:</b>	<p>Northwestern Mutual offers a personalized approach to uncovering financial solutions tailored to each client's individual needs.</p> <p>We are a more than 155-year-old mutual company serving the insurance and investment needs of more than three million clients. During our long history, we have protected our clients and paid life insurance dividends every year since 1872. In fact, while not guaranteed, we pay more than double the ordinary life insurance dividends of our nearest competitor.</p> <p>We are the nation's largest direct provider of individual life insurance ranking 114 on the FORTUNE 500 with \$202 billion in assets. When you're looking for help in managing your financial risk and achieving financial security, we are a strong company.</p> <p>Financial representatives provide expert guidance and innovative solutions to help meet a client's financial goals and objectives at every life stage. They offer exclusive access to insurance products from a top-rated company, as well as an array of quality financial products and services available through the company's subsidiaries.</p>
<b>Industry:</b>	Finance, Banking, Sales
<b>Areas of Interest:</b>	Business, Entrepreneurship, Financial Planning
<b>Experience Range:</b>	The extern will be able to meet with an experienced Financial Advisor to shadow the process for bringing on a new client and putting together a Personal Financial Planning Analysis. The extern will also have the opportunity to sit in on a training meeting for our interns, meet individually with an intern, and learn more about what a typical "Day in the Life" of a Financial Advisor consists of.
<b>Additional Comments:</b>	Northwestern Mutual will host 2 externs. Professional Dress. Parking Provided.



### Ohio Chamber of Commerce

<b>Sponsor:</b>	Charlotte Hickcox ('98)
<b>Title:</b>	Director of Energy and Environmental Policy
<b>Dates of Externship:</b>	October 16, 17, and 18
<b>Location:</b>	Columbus, Ohio
<b>Organization Website:</b>	<a href="http://www.ohiochamber.com">www.ohiochamber.com</a>
<b>Organization Description:</b>	The Ohio Chamber of Commerce is the leading businesses trade association in Ohio. We advocate on behalf of our 6000+ members with the General Assembly, State executive offices and members of congress.
<b>Industry:</b>	Government, Politics, Lobbying
<b>Areas of Interest:</b>	Business, Government, Politics
<b>Experience Range:</b>	Shadowing a lobbyist, attending meetings/hearings at the statehouse, meeting with Ohio Chamber member companies, reading/analyzing legislation, participating in strategic planning, participating in writing materials for Chamber members.
<b>Additional Comments:</b>	Professional Dress. Parking Included





## Ohio House of Representatives

<b>Sponsor:</b>	William Batchelder ('64) - host Jason Parsons
<b>Title:</b>	Speaker of the House
<b>Dates of Externship:</b>	October 16, 17, and 18
<b>Location:</b>	Columbus, Ohio
<b>Organization Website:</b>	<a href="http://www.ohiohouse.gov">www.ohiohouse.gov</a>
<b>Organization Description:</b>	<p>All members of the House must be U.S. citizens and reside in the districts from which they are elected. A new legislative session is assembled every two years on the first Monday in January of the odd-numbered years. However, since there is no limit on the days the General Assembly may convene, it can respond immediately to emergency situations. The House generally meets Tuesday through Thursday. Committee meetings may be held any time before or after floor sessions.</p> <p>In the Ohio General Assembly, each citizen is represented by a state representative and a state senator. The state is divided into 99 House districts and 33 Senate districts. State representatives listen to the concerns of their constituents and speak for them. They develop solutions to the needs of their districts through legislative action.</p> <p>House members attend many meetings of their local, civic, religious and business groups and gauge public opinion and develop proposals for changes in the state law. These proposals are prepared in the form of a bill and are then formally considered by the House of Representatives, the Senate and the Governor before becoming law.</p> <p>Each state representative is assigned to several standing committees which meet weekly while the House is in session to closely review each bill. In committee meetings, they hear testimony from individuals interested in specific legislative issues.</p>
<b>Industry:</b>	Government
<b>Areas of Interest:</b>	Government
<b>Experience Range:</b>	The extern will have access to the day to day legislative functions of the Office of Speaker William Batchelder
<b>Additional Comments:</b>	Professional Dress. Parking not included.



## Tri3ect

<b>Sponsor:</b>	Richard Thomas ('79) - host Dave McMurray
<b>Title:</b>	Chief Executive Officer
<b>Dates of Externship:</b>	October 16, 17, and 18
<b>Location:</b>	Chicago, Illinois
<b>Organization Website:</b>	<a href="http://www.tris3ct.com/">http://www.tris3ct.com/</a>
<b>Organization Description:</b>	<p>Founded in 2005, TRIS3CT is one of the country's fastest growing independent agencies with over 130 people across our two offices in Chicago and Los Angeles.</p> <p>Built on a solid foundation of retail marketing and consumer engagement, we have grown into a full-service agency with capabilities that now span brand strategy through to creative execution of award-winning, integrated campaigns. We have become a magnet for top talent seeking an alternative to rigid, financially driven holding company structures.</p>
<b>Industry:</b>	Marketing, Advertising
<b>Areas of Interest:</b>	Marketing, Advertising
<b>Experience Range:</b>	Interns will have the opportunity to shadow internal team members in varying departments including: Account Management, Creative, Studio, Production and more!
<b>Additional Comments:</b>	Casual Dress.