

OFFICE OF INSTITUTIONAL EFFECTIVENESS



ANNUAL IMPACT REPORT - FISCAL YEAR 2025

OUR WORK

- Develop and publish the OIE website
- Simplification of the Census process by automating the data snapshots
- Re-create the DEI & First-Gen dashboard
- Coordinate the completion of the IPEDS 2024-25 Fall, Winter and Spring Surveys
- Build the data infrastructure to show Net Deposits and Net Tuition data to Admissions
- Develop a new Net Deposits dashboard for Admissions
- Create a Peer-Group of institutions using statistical analysis

REPORTS

- Analyze underrepresented students for grant application
- Diversity Analysis of Fall Entering Class for the President's Office
- First-Generation student analysis
- Help the Office of Student Success track students for targeted intervention
- Complete OWU's Princeton Review profile
- Complete the Higher Learning Commission Institutional Update for accreditation
- Complete the US News Main Statistical, Financial Aid and Finance Surveys

DATA

- Compile IPEDS Data Feedback Reports
- Complete and publish the 2024-25 Common Data Set
- Conduct Fall and Spring Census Enrollment data Snapshot
- Gather data for the annual Factbook report
- Develop a community Data Dictionary
- Provide historical data analysis to offices like Admissions and Student Success
- Analyze student, faculty and course data for projections
- Update data procedures for optimization

COMPLETED SURVEYS

- CUPA-HR Faculty Salary Survey
- AAUP Faculty Compensation Survey
- CREDO external requests
- Ohio Transfer Pathways Project
- S&P Global Questionnaire
- FirstGen Forward Survey
- Open Doors 2025 Survey
- Peterson's 2025 UG Survey
- NCAA Graduation Rates Survey
- FISKE Guide to Colleges
- Council of Independent Colleges Executive Summary

While the FY 2025 brought many unique challenges, our office remained focused, supporting all areas of the institution by providing data insights to help stakeholders in the decision making process.

- OIE

EXTERNAL SUPPORT

- The Council of Independent Colleges Data Review
- Phi Theta Kappa (PTK) Transfer Honor Roll
- HEDS Data Exchanges and Surveys
- GLCA Data Exchanges and Surveys
- AICUO Counselors Guide

3

3 New
Admissions
dashboards

40+

Updated 40+
institutional
dashboards

125+

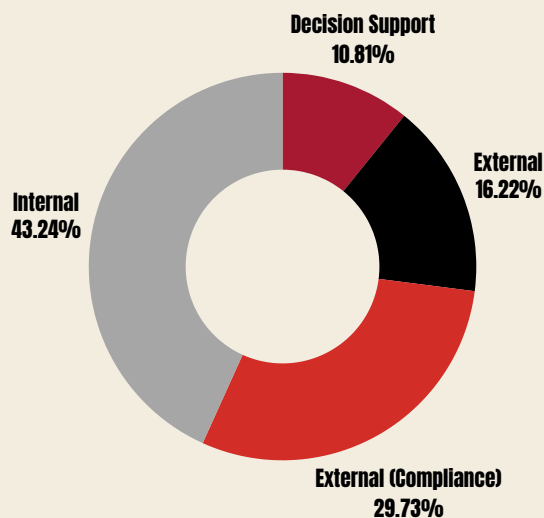
Completed
over 125
requests

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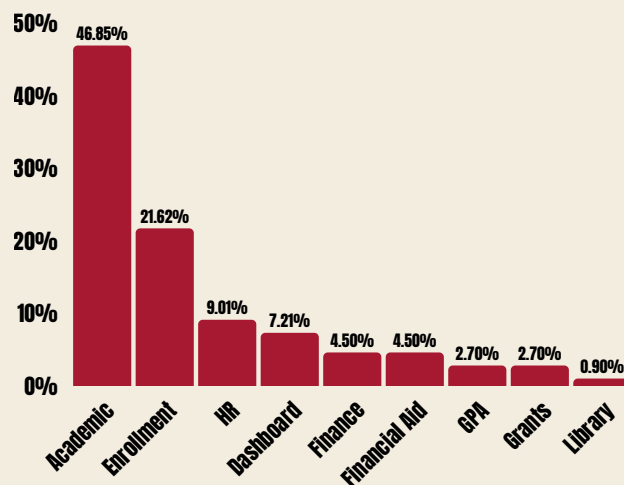


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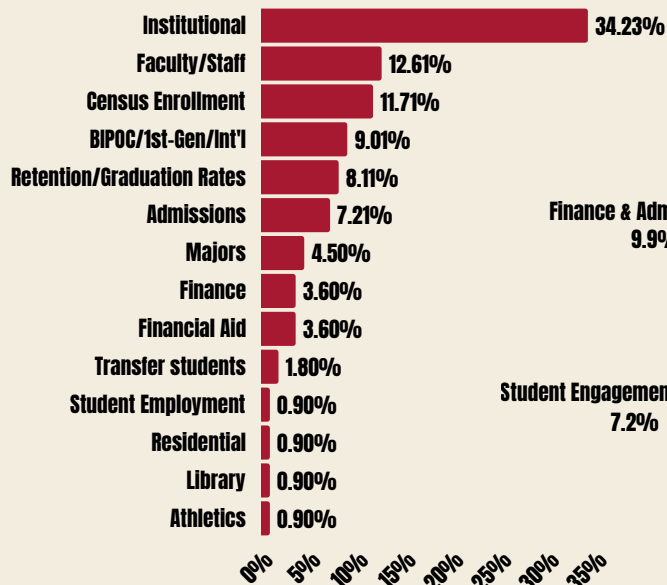
PROJECTS BY TYPE



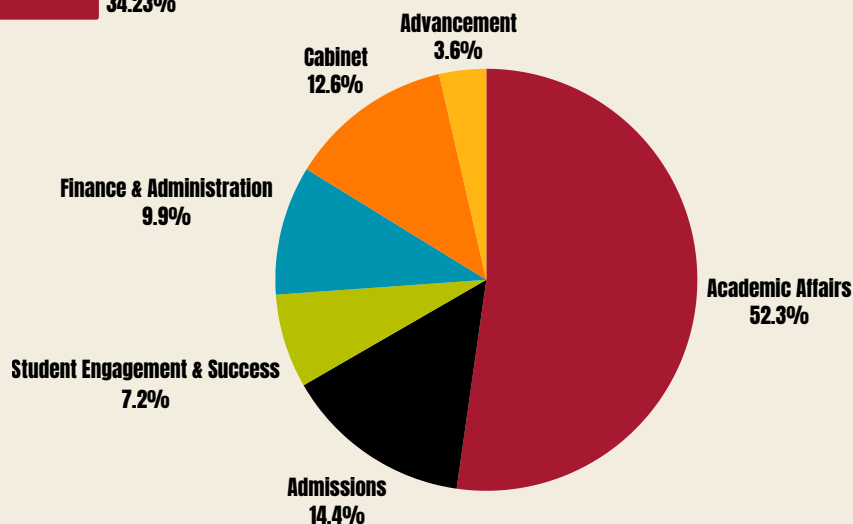
DATA USAGE



REQUESTS BY CATEGORY



REQUESTS BY DIVISION



CONFERENCES & WORKSHOPS



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