Ohio Wesleyan Volunteer Activity Timeline

Please refer to the timeline below to see what activities we would like to accomplish together and in which months. While some activities have a firm deadline (for example, the class letters), others are ongoing. We will provide you with further details and information prior to each activity.

**Ongoing**
- Outreach to classmates regarding making their gift – use the anniversary report to identify classmates who gave at the same time last year
- Send “thank yous” – notes, calls, emails – use the monthly gift report
- Be a social media ambassador for OWU
- Promote regional alumni events

**September**
- Personalize Fundraising letter – due to Ohio Wesleyan Fund contact by Sept. 18

**October**
- Fundraising letter mailed
- Promote Homecoming & Family Weekend – October 2-4, 2015

**November – December**
- Look to receive an update from OWU
- Promote and attend Holiday Parties

**January - April**
- Focus on outreach to classmates who made a gift last year but have not yet given this year
- Promote annual giving challenge through social media and other vehicles

**June**
- Final push for class gifts (remain focused on those classmates who made a gift last year but have not yet given this year)

*The end of the Fiscal Year is June 30th (all gifts must be postmarked by June 30, 2016 to count for this fiscal year)*