

# **Parker Dewey: Gain Real World Experience Through Micro Internships**

## **What is Parker Dewey?**

Parker Dewey is a consulting firm that connects highly motivated students (aka Career Launchers) to a variety of businesses who will hire them to complete paid micro-internships. Students work as contractors, and they gain experience by working on interesting projects and exploring career options, developing their networks, demonstrating skills, and earning money for completing the project.

## **What is a Micro Internship?**

Micro-Internships are short-term, paid, professional assignments that are similar to those given to new hires or interns. Unlike traditional internships, Micro-Internships can take place year-round, typically range from 5 to 40 hours of work, and are due between one week and one month after kick-off. Many micro-internships are remote, although some could be on-site. Micro-Internships are used by companies ranging from those in the Fortune 100 to emerging start-ups, and go across departments including sales, marketing, technology, HR, and finance. All Micro-Internships on the Parker Dewey platform are fixed-fee, paid engagements.

## **Is it hard to get a micro internship?**

Micro Internships are competitive, so students may find that they need to apply to multiple opportunities (sometimes 10-12) before they actually land an opportunity.

To find more information or apply for opportunities, access OWU'S Parker Dewey Page:

<http://info.parkerdewey.com/owu>.

## **What is the difference between Micro-Internships and Internships?**

Internships, externships, co-ops, and college consulting engagements have a much more significant commitment with limited flexibility. These types of programs tend to last at least ten weeks, are timed around the academic calendar, and require significant oversight to plan and manage.

In comparison, Parker Dewey offers flexibility around project length and timing, and provides immediate access to talent. This flexibility permits Career Launchers to determine their availability, while allowing the project to be completed according to a client's schedule and needs. Since each Career Launcher is expected to have the expertise to successfully complete the engagement on their own, clients do not need to provide the support typical for an intern. Because a Micro-Internship affords an employer to evaluate how a student does on a short-term project, it could open the door to other opportunities.

## **Can international students apply for a Micro Internship?**

Yes!! Micro-Internships are eligible for international students through CPT, OPT, or a work visa. When international students sign up for the platform, their account is not activated until they confirm their eligibility to complete Micro-Internships. The students are directed to reach out to IOCP, and once they confirm eligibility, the profile is activated on Parker Dewey.