January 2023

Curriculum Vitae

Paul Dean, PhD
Sociology/Anthropology Department
Elliott Hall 312
61 S. Sandusky St.
Ohio Wesleyan University
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PROFESSIONAL APPOINTMENTS

Associate Professor, Department of Sociology/Anthropology, Ohio Wesleyan University, 2018 – present (Department Chair, 2019 – present).

Coordinator of New Faculty Onboarding, Ohio Wesleyan University-, 2022 – present.

Interim Director of Faculty Development, Ohio Wesleyan University, 2021 – 2022.

Assistant Professor, Department of Sociology/Anthropology, Ohio Wesleyan University, 2012 – 2018.

Lecturer, Department of Sociology, University of Maryland, 2011-2012.

EDUCATION

Ph.D., Sociology, 2012, University of Maryland, College Park, MD
Doctoral Dissertation: "Constructing Private Social Responsibility Standards: A Social Movement's Struggle to Regulate Global Capitalism" (Chair: Patricia Hill Collins)

M.A., Sociology, 2007, University of Maryland, College Park, MD

B.A., Sociology; Minor in Computer Science, 2003, Binghamton University, Binghamton, NY, Graduated *Summa Cum Laude* with Honors

A.A.S., Business Administration, 2000, Jamestown Community College, Jamestown, NY, Graduated High Honors

RESEARCH AND TEACHING INTERESTS

Stratification and Inequality; First-Gen Students; Economic Sociology; Social Movements; Race/Ethnicity; Sociological Theory; Globalization; Service Learning; Scholarship of Teaching and Learning

FELLOWSHIPS, HONORS, AND AWARDS

Special Scholarly Leave, OWU, Spring 2022

Equity Fellow, OWU, 2021
Sherwood Dodge Shankland Award for Encouragement of Teachers Award, OWU, 2018
Presidential Award for Racial and Cultural Diversity, OWU, 2017
Bishop Francis Emner Kearns Faculty of the Year Award, OWU, 2016
Kushinda Community Spirit Award, OWU Office of Multicultural Student Affairs, 2015
Classics Award for Sociology (with co-editors of *The Sociological Cinema*), Multimedia Educational Resources for Learning and Online Teaching (MERLOT), 2012
Young Scholars in Social Movements Mini-Conference awardee, The Center for the Study of Social Movements, Notre Dame University, 2012
Behavioral and Social Sciences Excellence in Teaching Award, University of Maryland, 2011
Sociologist of the Month (with co-editors of *The Sociological Cinema*), W.W. Norton & Company, 2011
Certificate in University Teaching and Learning, University of Maryland, 2011
CTE-Lilly Graduate Teaching Fellowship, University of Maryland, Center for Teaching Excellence, 2010-2011
Conference Travel Funds, ASA Section on Teaching and Learning Pre-Conference Workshop, Center for Teaching Excellence, University of Maryland, 2011
Teaching Resources Development Grant, University of Maryland, Department of Sociology, Summer 2010
Irene B. Taeuber Graduate Student Paper Award, DC Sociological Society, 2010
Summer Research Fellowship, University of Maryland, 2010
Conference Travel Funds, Lilly East Conference on College and University Teaching, Center for Teaching Excellence, University of Maryland, 2010
Summer Research Fellowship, University of Maryland, 2009
Comprehensive Examination, Passed with Distinction, 2008
C. Wright Mills Fellowship, University of Maryland, 2005-2007
JCC Business Award, Jamestown Community College, 2000

BOOKS

Ritzer, George, and **Paul Dean**. 2021 (3rd ed.), 2015 (2nd ed.). *Globalization: A Basic Text*, Malden, MA: Wiley-Blackwell.

Ritzer, George, and **Paul Dean**. 2019. *Globalization: The Essentials*, 2nd ed. Malden, MA: Wiley-Blackwell.

PEER-REVIEWED ARTICLES AND BOOK CHAPTERS (* DENOTES STUDENT CO-AUTHOR)

Dean, Paul, and Franchesca Nestor. Forthcoming (2023). "Evaluating a Required Antiracism Unit in a First-Year Seminar at a Predominantly White College." *Journal on Excellence in College Teaching*.

Dean, Paul, and Claudia Kelly*. 2020. "Educational Travel for First-Generation Students." *Teaching Sociology* 48 (4): 341-352.

Andrist, Lester, Valerie Chepp, **Paul Dean**, and Michael Miller. 2014. "Toward a Video Pedagogy: A Teaching Typology with Learning Goals." *Teaching Sociology* 42 (3): 196-206.

Buzinski, Steven, **Paul Dean**, Theresa Donofrio, Abram Fox, Amanda Berger, Lynne Heighton, Ali Selvi, and Lenea Stocker. 2013. "Faculty and Administrative Partnerships: Disciplinary Differences in Perceptions of Civic Engagement and Service-Learning at a Large, Research-Extensive University." Partnerships: A Journal of Service-Learning and Civic Engagement 4 (1): 45-75.

Dean, Paul, Kris Marsh, and Bart Landry. 2013. "Cultural Contradiction or Integration? Work-Family Schemas Among Black Middle Class Mothers." In *Notions of Family: Intersectional Perspectives*, edited by Marla Kohlman, Bette Dickerson, and Dana Krieg. Emerald Press.

Ritzer, George, **Paul Dean**, and Nathan Jurgenson. 2012. "The Coming of Age of the Prosumer." *American Behavioral Scientist* 56 (4): 379-398.

Chepp, Valerie, and **Paul Dean**. 2012. "Sociology on the Road: The Sociological Imagination of Jack Kerouac." In *The Art of Social Critique: Painting Mirrors of Social Life*, edited by Shawn Bingham. Lanham, MD: Lexington Books.

Dean, **Paul** and George Ritzer. 2011. "Globalization" in *The Blackwell Companion to Sociology*, edited by George Ritzer. Malden, MA: Blackwell Publishers.

OTHER PUBLICATIONS (* DENOTES STUDENT CO-AUTHOR)

Dean, Paul, and Miranda Ames*. 2015. "Corporate Social Responsibility." In *The Blackwell Encyclopedia of Sociology*, 2nd., George Ritzer (ed.) London: Blackwell.

Dean, **Paul** and George Ritzer. 2012. "Globalization" in *The Blackwell Encyclopedia of Globalization*, edited by George Ritzer. Malden, MA: Blackwell Publishers.

Andrist, Lester, Valerie Chepp, and **Paul Dean**. 2011. "Using Video in the Classroom: Pedagogy and the Sociological Cinema." *Teaching/Learning Matters* 39 (3): 8-10.

Andrist, Lester, Valerie Chepp, and **Paul Dean**. 2010. "Building a Sociological Cinema: The Pedagogical Case for Video in the Classroom." *The Student Sociologist* 2 (6): 2-3.

Dean, Paul. 2009. "Corporate Social Responsibility." In *The Blackwell Encyclopedia of Sociology*, George Ritzer (ed.) London: Blackwell.

Dean, Paul. 2009. "Corporate Social Responsibility." In *The Blackwell Concise Encyclopedia of Sociology*, George Ritzer and J. Michael Ryan (eds.) London: Blackwell.

DIGITAL SCHOLARSHIP

Co-creator and Co-editor of the website, *The Sociological Cinema: Teaching and Learning Sociology Through Video* (www.thesociologicalcinema.com), 2010 – 2016

Video Posts for Teaching Sociological Concepts (sample):

"Race and Labor Market Discrimination"; "Robots, Labor, and the Global Economy"; "Race and Wealth Inequality"; "Globalization and Maquiladoras"; "Being Garifuna: How do we Measure Race?"; "Ideology and False Consciousness through a Super Bowl Ad" (Cross-posted at the blog *Sociological Images*); "Changing Job Structures in the iPhone Economy"; "How big of a Problem is Rape and Sexual Assault?"; "Wall Street Government"; "The Human Causes of Global Warming."

Blog Posts on Teaching, Technology, and Popular Culture (sample):

"Stereotypes: A Fundamental Concept for Teaching Sociology"; "An Online Video Assignment"; "A Semester of Sociological Theory in Music"; "Using Clickers to Analyze how Social Structure Shapes Student Attitudes"

MANUSCRIPTS IN PROGRESS

Dean, Paul. "Lifting While We Climb: First-Gen Graduates and Class Uplift." (book manuscript in progress, book proposal under review)

RESEARCH EXPERIENCE

Research Assistant, University of Maryland, Fall 2005 – Spring 2009
Research Topic: The New Black Middle Class
Responsibilities: Statistical analyses, data management, qualitative interviewing and analysis, literature reviews
Principle Investigator: Bart Landry, PhD

Domestic Programs Intern, Population Reference Bureau, Washington DC, Summer 2006
Responsibilities: Statistical analyses; data management; literature reviews; media content analyses

TEACHING EXPERIENCE

Assistant/Associate Professor, Ohio Wesleyan University. Courses Taught:

Social Inequality
Society, Politics, and Social Movements
Building Economic Justice From Below
Global Inequality and Justice
Society and the Economy
Social Problems of *The Wire*
Race and Ethnicity
The First-Generation Experience
Introduction to Social Justice
Social Justice Capstone

How to Change the World (University Course)

Lecturer/Instructor, University of Maryland (Department of Sociology). Courses Taught:
Social Stratification and Inequality
Sociological Theory
Social Problems

Volunteer GED Teacher, Academy of Hope, Washington, DC, Spring – Fall 2006
Responsibilities: Developed lesson plans and course curriculum; taught math and life skills to adult learners

INVITED PRESENTATIONS

Dean, Paul. 2016. "What a 10-Year Old Taught Me About my Own Privilege." Invited Presentation at OWU I-Cubed Lecture Series. February 3, 2016.

Dean, Paul. 2013. "Creating Private Social Responsibility Standards in Socially Responsible Investing." Invited Presentation to the Ohio State University Political Economy Working Group. March 28, 2013.

Chepp, Valerie, and **Paul Dean**. 2012. "Sociology on the Road: The Sociological Imagination of Jack Kerouac." Invited Presentation at Society for the Study Social Problems at Denver, CO, August 17, 2012.

Andrist, Lester, Valerie Chepp, and **Paul Dean**. 2012. "The Sociological Cinema: Teaching and Learning Sociology Through Video." Invited Presentation at the 5th Annual International Symposium for Emerging Technologies for Online Learning, Las Vegas, NV, July 26, 2012.

CONFERENCE PRESENTATIONS

Dean, Paul. 2022. "Class Consciousness Among Upwardly Mobile First-Gen Straddlers." Presentation at Working Class Studies Association Conference. June 22, 2022.

Dean, Paul. 2021. "Lifting While We Rise: Working-Class First-Gen Graduates Promoting Economic Justice and Staying True to their Roots." Presentation at Working Class Studies Association Conference, virtual, June 7, 2021.

Dean, Paul. 2020. "Lifting While We Rise: First-Gen Graduates Giving Back." Presentation at Texas Working Class Studies Center Conference, Plano, TX, February 20, 2020.

Dean, Paul. 2019. "First-Generation College Students: Facilitating Student Success and Promoting Social Justice." Presentation at Hawaii International Conference on Education. January 5-8, 2019.

Dean, Paul. 2013. "What is a Socially Responsible Corporation?" Presentation at Society for the Study of Social Problems, New York, NY, August 9, 2013.

Andrist, Lester, Valerie Chepp, and **Paul Dean**. 2013. "Using Video to Teach Theory in Social Problems." Presentation at Society for the Study of Social Problems, New York, NY, August 9, 2013.

Dean, Paul. 2012. "Social Movement Fields and the Construction of Private Social Responsibility Standards." Presentation at Young Scholars in Social Movements Mini-Conference, The Center for the Study of Social Movements, University of Notre Dame. May 4, 2012.

Andrist, Lester, Valerie Chepp, and **Paul Dean**. 2012. "The Sociological Cinema: Teaching and Learning Sociology Through Video." Presentation at Innovations in Teaching and Learning Conference, College Park, MD, April 27, 2012.

Brown, Keith, and **Paul Dean**. 2011. "An Integrative Framework for Theorizing Socially Responsible Markets." Presentation at American Sociological Association, August 20-23, 2011, Las Vegas, NV.

Berger, Amanda, Steven Buzinski, **Paul Dean**, Theresa Donofrio, Abram Fox, Lynne Heighton, Ali Selvi, and Lena Stocker. 2011. "Civic Engagement and Service Learning: Defining and Evaluating Pedagogies for Active Learning." Presentation at Lilly Conference on College and University Teaching, Bethesda, MD, June 2-5, 2011.

Dean, Paul. 2010. "Constructing Social Movement Standards: A Comparison of Socially Responsible Investor and Consumer Organizations." Presentation at American Sociological Association, August, 2010, 15, Atlanta, GA. Roundtable on Collective Behavior and Social Movements.

Andrist, Lester, Valerie Chepp, and **Paul Dean**. 2010. "Media Matters: Using Video in the Sociology Classroom." Poster Presentation at the Lilly East Conference on College and University Teaching, College Park, MD, June 3-5, 2010.

Dean, Paul. 2010. "Constructing Social Movement Frames: Meaning-Making Mechanisms in Socially Responsible Investor Organizations." Presentation at the Eastern Sociological Society, Boston, MA, March 19, 2010. Session on Economic Crisis and the Conscientious Consumer.

Dean, Paul. 2009. "Defining Social Responsibility: How Social Screening Practices Shape Discourse in Socially Responsible Investments." Presentation at the American Sociological Association, August 9, 2009, San Francisco, CA. Roundtable on Cultural Sociology.

Dean, Paul. 2009. "Prosumption in the Social Factory: The Political Economy of Web 2.0." Presentation at the Eastern Sociological Society, March 19-22, Baltimore, MD. Roundtable on Technology and the Economy.

Dean, Paul. 2008. "Authority in a Flat Organization: Decision-making and Hierarchy in Software Start-ups." Presented at American Sociological Association, August 1, 2008, Boston, MA. Roundtable on Work and Organizations.

MEDIA APPEARANCES

Interviewed by the *Columbus Dispatch* for article, "After the Chauvin Verdict, Here's How Ohio Educators are Discussing it in the Classroom," April 23, 2021.
Interview by Zippia for article, "Experts Weigh in on Current Job Market Trends in Sociology," November 15, 2020.
Interviewed by WalletHub for article "2020's States with the Most Racial Progress," January 14, 2020.
Interviewed by WBNS 10-TV in Columbus about participation in Delaware Mural Project, September 18, 2019.
Interviewed by Town Hall Ohio, Ohio Farm Bureau Radio Program, about research on Ethical Consumption, March 4, 2017.
Interviewed by WBNS 10-TV in Columbus about I^3 Lecture Series, February 3, 2016.

PROFESSIONAL MEMBERSHIPS

American Sociological Association, 2006 – Present
Working Class Studies Association, 2019 – Present

PROFESSIONAL ACTIVITIES

Member of the Editorial Board, *Teaching Sociology*, 2014 – Present
Session Organizer, Session on Transnational Social Movements, Markets, and Change, Society for the Study of Social Problems, 2013
Governance Committee, Global and Transnational Section of the Society for the Study of Social Problems, 2012 – 2013
Co-chair of the Book Awards Committee, Global and Transnational Section of the Society for the Study of Social Problems, 2013
Reviewer for various other journals, including *American Journal of Sociology*; *Theory, Culture, and Society*, *Journal of Consumer Culture*
Reviewer for McGraw-Hill Publications (reviewed Instructor Manuals), 2009

DEPARTMENTAL AND UNIVERSITY SERVICE

Member, First-Gen Advisory Board, 2021—Present
Chair, Sociology/Anthropology Department, Fall 2018—Present
Member, Academic Planning and Allocation Committee, Fall 2020—Present
Member, Academic Program Review Summer Group, Summer 2020
Member, Academic Policy Committee, Fall 2018—Spring 2020
Co-Director, OWU Summer Bridge Program, Spring 2018—Fall 2019
Member, Assessment Committee, 2015—2018
Chair, Teaching, Learning, and Cross-Cultural Programming Committee (TLCCP), Fall 2016, Member, TLCCP, 2014-2017
Faculty Adviser, Citizens of the World Small Living Unit (SLU), 2013—2019
Faculty Adviser, Student Union on Black Awareness (SUBA), 2016—2017
Member, Social Justice Curriculum Working Group, Spring 2016—Spring 2017
Member, Off-Campus Programs Sub-Committee, 2014-2016
Member, Writing Working Group Sub-Committee, 2014
Member, Search Committee, Assistant Director of IOCP, Fall 2015
Faculty Adviser, University Group Travel to Haiti, 2014

Facilitator, Public Screening and Discussion of *White Like Me*, 2014
Faculty Adviser, University Group Travel to Vietnam, 2014
Presenter, Parents' Council Meeting on Technology in the Classroom, 2013
Faculty Adviser, University Group Travel to Haiti, 2013
Presenter, Parents' Council Meeting Executive Committee on Technology in the Classroom, 2013
Presenter, Teaching Circle Meeting on Video Repositories, 2013
Presenter, Board of Trustees Meeting on Technology in the Classroom, 2013
Co-Facilitator, Teaching Portfolio Workshop, Center for Teaching Excellence, UMD, 2011
Invited Panelist, Graduate Teaching Assistants Panel Q&A, UMD, August 2010
Graduate Student Representative, Graduate Committee, UMD, 2008-2009
Co-president, Graduate Student Forum, UMD, 2006-2008
Graduate Student Representative, Technology Fee Advisory Committee, UMD, 2007
Graduate Student Coordinator, CW Mills Library, UMD, 2006-2007