

## WE WANT YOU TO JOIN THE ME ARE ON U GREN

## WHY IT MATTERS

- We Are OWU supports scholarships, athletics, and cocurricular programs vital to an Ohio Wesleyan education.
- We Are OWU donors have raised over \$1.8 million for current students so far
- Advocacy increases the likelihood that someone gives by 44%





## **HOW YOU CAN HELP**

- Mobilize your network for We Are OWU support
- Engage in social media and video outreach
- · Inspire others with your gift

We Are OWU is an annual giving campaign lasting 1,842 minutes on February 14–15, 2024.

ONLY 6 HOURS OF COMMITMENT!

