For information and application forms, go to owu.edu/woltemade

Ohio Wesleyan University

The Woltemade Center for Economics, Business & Entrepreneurship
About The Woltemade Center

The Woltemade Center for Economics, Business & Entrepreneurship offers students a variety of unique opportunities to learn how business really works.

Mission:
To enhance academic programs and provide real-world opportunities to create business and world leaders.

To find out more about The Woltemade Center, go to owu.edu/woltemade
In partnership with Ohio Wesleyan’s Department of Economics & Business, The Woltemade Center:

Combines a rigorous liberal arts education with specialized study in the world of business and leadership.

Provides abundant opportunities for students to link classroom theory with practical experiences throughout the world.

Offers students ample practice and assessment not only in general academic skill sets, but also in critical business functions: research, qualitative and quantitative analysis, and written and oral presentation.

Sponsors the Economics Management Fellows Program for especially able incoming first-year students who may have an interest in some area of economics and/or business.

Awards generous scholarships.

Underwrites a summer grant program to promote meaningful internships throughout the world, and provides grant-supported, one-to-one student/faculty research.

Honors exceptional work with special prizes.

Assists student organizations.

Presents an annual series of outstanding lectures.

Offers a living/learning environment for upperclass students at the Bigelow-Reed House.
“I am very proud to be an EMF and be a part of such a prestigious group of students at Ohio Wesleyan University. The opportunities the program offers its students are second to none, and my networking and communication skills within the business world have benefited so much since becoming an EMF. The NYC trip was an amazing experience of its own. It’s not very often students have the chance to talk face-to-face with some of the top business executives in their respective industries.”

Jacob Kleinhenz ’18
Credit Analyst at Federal Reserve Bank of Cleveland
For top students interested in economics, business, finance, marketing, management, accounting, or international business, the Economics Management Fellows Program offers exceptional benefits such as:

- A **fully funded study tour of New York City**, allowing first-year students to connect with high-level alumni in business and government and gain an overview of career possibilities.

- Lots of **personal attention**. Only 15-20 students are admitted to the program each year.

- **Guaranteed enrollment** in Ohio Wesleyan’s foundational economics course in the first semester of the student’s first year.

- **Internship** and **research** opportunities.

- A **bookstore gift card** disbursed over three semesters dependent on grades.

An **academic advisor** from the Department of Economics & Business.

**Access to the Professional EMF Mentorship Program** in junior year and the Student Mentorship Program in freshman year.

For Economics Management Fellows Program information, go to [owu.edu/woltemade](http://owu.edu/woltemade)
The Accounting Fellows Program

The Accounting Fellows Program allows a select group of students to combine classroom knowledge with real-world accounting research and applications.
Students benefit from this program by participating in academic activities outside of the traditional classroom space, professional development activities, and domestic travel-learning experiences funded by The Woltemade Center.

Students selected as Accounting Fellows are expected to major or minor in accounting, engage in professional development activities, engage in accounting research under the guidance of an Economics & Business Department professor, and present their findings to the Economics & Business Department and campus community.

**ACCOUNTING FELLOWS:**

- Participate in at least one approved internship.
- Sign-up for student membership with the Ohio Society of CPAs, American Institute of Certified Public Accountants (AICPA), and the “CPA Letter Daily,” which is published by the AICPA.
- Conduct a research project consisting of an independent study or directed reading in the area of accounting.
- Attend Accounting Fellows meetings.
- Attend a fully funded study tour of Washington, D.C., allowing students to explore various accounting professions and meet with high-level alumni in business and government.
- Participate in approved professional development activities, such as accounting competitions, leadership programs or conferences, special guest lectures, and/or business site tours.

There will be 10-15 students selected into the Accounting Fellows Program.
The Woltemade Center for Economics, Business & Entrepreneurship has launched the interdisciplinary Carol Latham Entrepreneurial Scholars Program for students seeking to become the next generation of business trailblazers.

- Engages students from all majors, disciplines, and backgrounds across campus.
- Brings guest speakers focused on entrepreneurship and enrollment into the Entrepreneurial Seminar.
- Is a two-year program for sophomore and junior students.
- Provides students access to the The Delaware Entrepreneurial Center at OWU.
- Helps students develop their own entrepreneurial venture led and mentored by a faculty director.
The Delaware Entrepreneurial Center at Ohio Wesleyan University is a first-of-its-kind collaboration among Ohio Wesleyan University, Delaware County, and the City of Delaware creating a business incubator and education center on the OWU campus.

Jack Foley was named an Economics Management Fellow (EMF) in 2018, and within a few weeks opened a business in OWU's Delaware Entrepreneurial Center. His company, ReYuze Cases, creates and sells cellphone cases made of plastic recycled from the streets, canals, and landfills of Haiti. Jack spoke at the grand opening of the Entrepreneurial Center, which provides both internship and entrepreneurship opportunities for OWU students.

For information about the Delaware Entrepreneurial Center, go to owu.edu/entrepreneurial
Typical number of students admitted to the Economics Management Fellows Program: 15

Number of majors available in OWU’s Department of Economics & Business:
- Accounting
- Business Administration
- Marketing track
- Management track
- Economics
- Finance
- Economics
- International Business
- Management Economics
- Quantitative Economics
- 7

Number of minors in the Department of Economics & Business:
- Accounting
- Economics
- Management
- Finance
- 4

For more information and application forms, go to owu.edu/woltemade
Previous New York study trips have included:

- Alumni Reception Networking Events
- American Management Association
- Broadway Show
- Credit Suisse
- Daiwa Capital Markets America, Inc. (DCMA)
- Debra Force Fine Art
- Gerson Lehrman Group
- Goodman Media
- Marsh & McLennan Companies
- Merrill Lynch
- Morgan Stanley
- The National Basketball Association (NBA)
- New York Federal Reserve
- New York Mets Citi Field
- New York Stock Exchange
- Page Science
- Playbill
- Tailfin Ventures
- Thirstie
- Tom Powel Imaging
- UBS
- York Capital Management
Scholarships and Grants

The Woltemade Center and Economics & Business Department are pleased to offer several outstanding scholarships and grants:

**Batchelor Scholarship**: Full tuition senior year plus $10,000 for graduate school

**Corns Business and Entrepreneurial Scholars Program**: $5,000 per year in both junior and senior years

**Blaine E. Grimes Grants**: Up to $2,000 for internships

**Joann Harvey Accounting Award**: $1,000 for top accounting student to pursue a CPA

**Kamm Scholarship**: $300 to $5,000 for senior year

**The Norman Leonard Student Research Grant**: $2,000 for collaborative research with faculty

**The Burton D. Morgan Business and Entrepreneurship Paper Competition**: $500 award

**The Woltemade Prize**: $500 for international studies or experiences
“Ohio Wesleyan is a magical place. They have given me everything and more, and I couldn’t have asked for a better university. I have received the best education, the most amazing friends, and mentors that I will keep in contact with for the rest of my life. OWU has supported me in everything and anything, and for that I am eternally grateful.”

Allisa Schuller ’19

Because internships have become a prerequisite for even entry-level jobs in economics and business, The Woltemade Center actively encourages and assists students in the pursuit of internships locally, nationally, and internationally.

Carolyn Lammert, Assistant Director and Career Catalyst with Career Connection, helps Economics and Business students obtain internship positions across the nation. Students have held internships at Facebook, Makena Capital Management, various Federal Reserve Banks, IBM, J.P. Morgan Chase, and Walt Disney, among others.

Career Connection offers:
- Business Information Sessions
- Interviewing Workshops
- Individual One-On-One Meetings
- Mock Interviews
- Networking Events
- Resume Writing Workshops
Allisa Schuller ’19
Mansfield, Ohio
Enrolled in Business Administration major, focused on marketing
Accepted into EMF, Honors, Accounting Fellows, and Corns Scholars Programs
Marketing internship with Big Brothers Big Sisters, Delaware, Ohio

Zafir Hayat ’19
Karachi, Pakistan
Majored in Management Economics and Mathematics (statistics)
Worked on campus as Resident Assistant, International Student Orientation Coordinator, IT Student Assistant, and Corns Scholar
Joined Chi Phi Fraternity

Hilary Quinn ’19
Pittsburgh, Pennsylvania
Majored in Finance Economics
Secured two summer financial analyst internships at Morgan Stanley
Engaged in Economics Management Fellows and Accounting Fellows, including trips to New York City and Nashville

Nick Norman ’17
Cincinnati, Ohio
Studied Management Economics, graduating with a 4.0 GPA
Participated in the Economics Student Board, Investment Club, Economics Management Fellows, and Corns Entrepreneurial Scholars Program
Captain of OWU Men’s Varsity Soccer Team

Drew Pang ’15
Dublin, Ohio
Majored in Accounting, minored in Management
An Economics Management Fellow, Men’s Soccer player, and Young Alumni Board member
Committed to service as a mentor with Big Brothers Big Sisters of America and a volunteer with the Humane Society of Delaware County
Discovered career she wanted to pursue at internship with Goodman Media International, NY

Involved in Horizons International Club, Muslim Student Association, Pi Mu Epsilon-Math Honors Society, and student government

Member of Delta Gamma fraternity and accepted into Phi Beta Kappa national academic honor society

Member of Phi Gamma Delta fraternity

Earned skills as Consolidation Accounting Intern at NiSource, a Fortune 500 company, Columbus, Ohio

Marketing and public relations internship at Clay Media Group, Delaware, Ohio

Summer internship as research intern at Thoughtwell Data Insights, Columbus, OH

Hired: Equity Capital Markets Analyst at Morgan Stanley in New York City

Interned in International Business Development at Global Gauge Corp, Dayton, Ohio

Interned abroad at SAUR, Spain, and Human Connections, Mexico

Graduate School: Indiana University O’Neill School of Public and Environmental Affairs, Master of Public Administration

Accounting Fellows travel to Washington, D.C.

Held internships in project management & data science at Nationwide, Columbus, OH

First Job: Audit Assistant at Deloitte

Current Job: Advisor in Deal Modeling at Cardinal Health, Dublin, Ohio

Hired: Strategy Associate at Spark Foundry, Seattle

Hired: Asset Protection Analyst at DSW Designer Shoe Warehouse, Columbus, OH

OWU Connection Grant-supported internship at Spark Foundry in Seattle, working on REI, Starbucks, and AAA accounts

For information about a future in economics, business, and entrepreneurship, go to owu.edu/woltemade
The Bigelow-Reed House:

Combines learning and living for junior and senior students interested in economics, business, entrepreneurship, and leadership.

Offers a variety of living options, from single rooms to suites for five students.

Has a full kitchen and open common area for hanging out with house members.

Contains an apartment for guests on campus who visit to give lectures or workshops. Guests often provide special programs for residents of the house and are available for mentoring and advice.
Lectures and Symposia

Each year, The Woltemade Center, in conjunction with the Department of Economics & Business, presents:

The Heisler Business Ethics Lecture
The Milligan Leaders in Business Lecture
The Economic Outlook Conference

At these events, which bring together students, faculty, and leaders in business, students meet and network with the speakers and hear cutting-edge perspectives on the opportunities and challenges they will face as they begin careers in economics, business, and finance.

For more information about lectures and symposia, go to owu.edu/woltemade
The Ohio Wesleyan Marketing Group (OMG):
The group receives proposals from organizations within the Ohio Wesleyan campus and from Delaware-area businesses and provides assistance on selected projects. Students interact and network with skilled business executives, and gain project management and teamwork experience.

College Ethics Symposium Travel:
Each year, four students and a faculty member attend the College Ethics Symposium in Hilton Head, SC. The objective of the symposium is to help students recognize and understand contemporary ethical issues and how to factor these insights into their decision-making.

Investment Club:
The OWU Investment Club, held in conjunction with the Investment Practicum course, gives students a unique opportunity to make equity investment decisions as they manage an all-equity portfolio for the University’s endowment valued at about $130,000. The group also participates in various investment competitions.

Sadie Tanner Economic Conference:
A select group of students attend the conference, named in honor of Dr. Sadie Tanner Mossell Alexander, who shattered glass ceilings for women and minorities. Students engage in legal issues, professional development opportunities, and service in the local community.

CFA Institute Research Challenge:
The CFA Institute Research Challenge is an annual global competition that provides students with hands-on mentoring and intensive training in financial analysis and professional ethics. Students will be tested on their analytical, valuation, report-writing, and presentation skills. They gain real-world experience as they assume the role of a research analyst.

DECA:
Collegiate DECA is an international organization that prepares college students for careers in marketing, finance, management, hospitality, and entrepreneurship. As members of DECA, OWU students hone their business acumen through case-based competitions with other college chapters, networking opportunities with local and national business leaders, and travel to DECA conferences and events. OWU’s DECA chapter is student-driven, and each year looks a little bit different based on members’ interests and goals.
History of The Woltemade Center

Founded in 1985, The Woltemade Center is named in honor of the late Uwe J. Woltemade, Ph.D., an Ohio Wesleyan economics professor from 1965 to 1995.

Grants and gifts from the Cleveland Foundation, the Ford Motor Company Fund, alumni, and friends also helped establish the facility, which is located in the R. W. Corns Building, named in honor of the father of Evan Corns ’59.

The Center leadership includes a faculty director, administrative director, administrative coordinator and an internship coordinator dedicated to the Economics & Business Department.