The Woltemade Center for Economics, Business & Entrepreneurship

Ohio Wesleyan University

owu.edu/woltemade
About The Woltemade Center

The Woltemade Center for Economics, Business & Entrepreneurship offers students a variety of unique opportunities to learn how business really works.

Founded in 1985, The Woltemade Center is named in honor of the late Uwe J. Woltemade, Ph.D., an Ohio Wesleyan economics professor from 1965 to 1995.

Grants and gifts from the Cleveland Foundation, the Ford Motor Company Fund, alumni, and friends also helped establish the facility, which is located in the R. W. Corns Building, named in honor of the father of Evan Corns ’59.

To find out more about The Woltemade Center, go to owu.edu/woltemade
In partnership with Ohio Wesleyan’s Department of Economics & Business, The Woltemade Center:

Combines a rigorous liberal arts education with specialized study in the world of business and leadership.

Provides abundant opportunities for students to link classroom theory with practical experiences throughout the world.

Offers students ample practice and assessment not only in general academic skill sets, but also in critical business functions: research, qualitative and quantitative analysis, and written and oral presentation.

Sponsors multiple programs including the Economics Management Fellows for especially able incoming first-year students who have an interest in some area of economics or business.

Awards generous scholarships.

Underwrites a summer grant program to promote meaningful internships throughout the world, and provides grant-supported, one-to-one student/faculty research.

Honors exceptional work with special prizes.

Assists student organizations.

Presents an annual series of outstanding lectures.

Offers a living/learning environment for upperclass students at the Bigelow-Reed House.
“I am very proud to have been an EMF and part of such a prestigious group of students at Ohio Wesleyan University. The opportunities the program offers its students are second to none, and my networking and communication skills within the business world have benefited so much. The NYC trip was an amazing experience of its own. It’s not very often students have the chance to talk face-to-face with some of the top business executives in their respective industries.”

Jacob Kleinhenz ’18
Credit Risk Analyst II
Federal Reserve Bank of Cleveland
For top students interested in economics, business, finance, marketing, management, accounting, or international business, the Economics Management Fellows Program offers exceptional benefits such as:

A fully funded study tour of a major U.S. city, allowing students to connect with high-level alumni in business and government and gain an overview of career possibilities.

Lots of personal attention. Only 15-20 students are admitted to the program each year.

Guaranteed enrollment in Ohio Wesleyan’s foundational economics course in the first semester of the student’s first year.

Internship and research opportunities.

A bookstore gift card disbursed over three semesters dependent on grades.

For Economics Management Fellows Program information, go to owu.edu/woltemade
The Accounting Fellows Program allows a select group of students to combine classroom knowledge with real-world accounting research and applications.
Students benefit from this program during their junior and senior years by participating in academic activities outside of the traditional classroom space, professional development activities, and travel-learning experiences funded by The Woltemade Center.

Students selected as **Accounting Fellows** are expected to major or minor in accounting, engage in professional development activities, engage in accounting research under the guidance of an Economics & Business Department professor, and present their findings to the Economics & Business Department and campus community.

**ACCOUNTING FELLOWS:**

- Participate in at least one approved internship.
- Sign-up for student membership with the Ohio Society of CPAs, American Institute of Certified Public Accountants (AICPA), and the “CPA Letter Daily,” which is published by the AICPA.
- Conduct a research project consisting of an independent study or directed reading in the area of accounting.
- Attend Accounting Fellows meetings.
- Attend a fully funded study tour of a major U.S. city, allowing students to explore various accounting professions and meet with high-level alumni in business and government.
- Participate in approved professional development activities, such as accounting competitions, leadership programs and conferences, special guest lectures, and business site tours.

There will be 10-15 students selected into the Accounting Fellows Program.
The Woltemade Center for Economics, Business & Entrepreneurship has launched the interdisciplinary Carol Latham Entrepreneurial Scholars Program for students seeking to become the next generation of business trailblazers.

- **Engages students from all majors**, disciplines, and backgrounds across campus.
- **Brings guest speakers** focused on entrepreneurship and enrollment into the Entrepreneurial Seminar.
- Is a **one-year program** for sophomore, junior, or senior students.
- Provides students **access to The Delaware Entrepreneurial Center** at OWU.
- Helps students develop their own **entrepreneurial venture** led and mentored by a faculty advisor.
Haris Ali ’22, both a Latham Entrepreneurial Scholar and a Corns Business and Entrepreneurial Scholar, is majoring in Economics and Mathematics, with a minor in Accounting. He had the opportunity to work with Tim Hague, M.D. of Whitney Partners in D.C., where he conceptualized how to run a successful real estate development firm through working in every aspect of the business. He is heavily involved on campus through student clubs as well as the Economic and Chemistry Student Boards.

The Corns Business and Entrepreneurial Scholars Program encourages and nurtures the business and entrepreneurial ambitions of Ohio Wesleyan students. Students apply to the Corns Business and Entrepreneurial Scholars Program by the end of their sophomore year and at least 10 junior and senior students are accepted.

- Welcomes students with a declared major or minor within the Department of Economics & Business.
- Provides students with $5,000 in scholarship per academic year in addition to all other current financial aid.
- Develops students’ business and entrepreneurial skills through business plan competitions and a senior project.
- Links students to pre-approved internships and networking opportunities.

For information about the Latham and Corns programs, go to owu.edu/woltemade
For more information and application forms, go to owu.edu/woltemade
Previous study trips have included:

- Alumni Reception Networking Events
- American Management Association
- Broadway Show
- Credit Suisse
- Daiwa Capital Markets America, Inc. (DCMA)
- Debra Force Fine Art
- Gerson Lehrman Group
- Goodman Media
- Marsh & McLennan Companies
- Merrill Lynch
- Morgan Stanley
- The National Basketball Association (NBA)
- New York Federal Reserve
- New York Mets Citi Field
- New York Stock Exchange
- Page Science
- Playbill
- Tailfin Ventures
- Thirstie
- Tom Powel Imaging
- UBS
- York Capital Management
The Woltemade Center and Economics & Business Department are pleased to offer several outstanding scholarships and grants:

**Batchelor Scholarship:** Full tuition senior year plus $10,000 for graduate school

**Corns Business and Entrepreneurial Scholars Program:** $5,000 per year in both junior and senior years

**Blaine E. Grimes Grants:** Up to $2,000 for internships

**Joann Harvey Accounting Award:** $1,000 for top accounting student to pursue a CPA

**Kamm Scholarship:** $300 to $5,000 for senior year

**The Norman Leonard Student Research Grant:** $2,000 for collaborative research with faculty

**The Burton D. Morgan Business and Entrepreneurship Paper Competition:** $500 award

**The Woltemade Prize:** $500 for international studies or experiences
“Ohio Wesleyan is a magical place. They gave me everything and more, and I couldn’t have asked for a better university. I received the best education, the most amazing friends, and mentors that I will keep in contact with for the rest of my life. OWU has supported me in everything and anything, and for that I am eternally grateful.”

Allisa Schuller ’19, Associate Manager, Client Experiences
Bustle Digital Group

Because internships have become a prerequisite for even entry-level jobs in economics and business, The Woltemade Center actively encourages and assists students in the pursuit of internships locally, nationally, and internationally.

Career Connection offers:
- Business Information Sessions
- Interviewing Workshops
- Individual One-On-One Meetings
- Mock Interviews
- Networking Events
- Resume Writing Workshops

Career Connection, OWU’s comprehensive resource for all post-graduate career needs, helps Economics and Business students obtain internship positions across the nation. Students have held internships at Facebook, Makena Capital Management, various Federal Reserve Banks, IBM, J.P. Morgan Chase, and Walt Disney, among others.
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<tr>
<th>Allisa Schuller '19</th>
<th>Enrolled in Business Administration major, focused on marketing</th>
<th>Accepted into EMF, Honors, Accounting Fellows, and Corns Scholars Programs</th>
<th>Marketing internship with Big Brothers Big Sisters, Delaware, Ohio</th>
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<tr>
<td>Mansfield, Ohio</td>
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<th>Zafir Hayat '19</th>
<th>Majored in Management Economics and Mathematics (statistics)</th>
<th>Worked on campus as Resident Assistant, International Student Orientation Coordinator, IT Student Assistant, and Corns Scholar</th>
<th>Joined Chi Phi Fraternity</th>
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<td>Karachi, Pakistan</td>
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<th>Hilary Quinn '19</th>
<th>Majored in Finance Economics</th>
<th>Secured two summer financial analyst internships at Morgan Stanley</th>
<th>Engaged in Economics Management Fellows and Accounting Fellows, including trips to New York City and Nashville</th>
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<th>Jack Funderburg '21</th>
<th>Studied Finance Economics</th>
<th>Participated in the Economics Management Fellows and Accounting Fellows Programs</th>
<th>OWU Varsity Golf Team</th>
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<th>Ahmed Hamed '20</th>
<th>Majored in Accounting and Politics &amp; Government</th>
<th>An Accounting Fellow, Varsity Track &amp; Field and Cross-Country athlete, Mock Convention Co-Executive Director, and president of multiple clubs</th>
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Discovered career she wanted to pursue at internship with Goodman Media International, NY

Marketing and public relations internship at Clay Media Group, Delaware, Ohio

Accounting Fellows travel to Washington, D.C.

OWU Connection Grant-supported internship at Spark Foundry in Seattle, working on REI, Starbucks, and AAA accounts

Current Job: Associate Manager, Client Experiences at Bustle Digital Group

Involved in Horizons International Club, Muslim Student Association, Pi Mu Epsilon-Math Honors Society, and student government

Summer internship as research intern at Thoughtwell Data Insights, Columbus, OH

Held internships in project management & data science at Nationwide, Columbus, OH

Hired: Asset Protection Analyst at DSW Designer Shoe Warehouse, Columbus, OH

Member of Delta Gamma fraternity and accepted into Phi Beta Kappa national academic honor society

Marketing internship with Airable Research Lab

Hired: Finance & Accounting Leadership Program at Navistar Inc., Chicago

Received a University-funded OWU Connection Grant to examine the commercial regulatory environment in Canada

Marketing internship with Airable Research Lab

Hired: Finance & Accounting Leadership Program at Navistar Inc., Chicago

2020 winner of NCAC Don Hunsinger Award and OWU’s Presidential Award for achievements in academics, athletics, service, and leadership

Earned Gilman International Scholarship to study Arabic in Morocco and OWU Connection Grant to research sectarian issues in Northern Ireland

Value Added Tax (VAT) Intern with Ernst & Young (EY) in Chicago

Current Job: VAT Associate, Ernst & Young, Chicago

For information about a future in economics, business, and entrepreneurship, go to owu.edu/woltemade
The Bigelow-Reed House:

Combines **learning and living** for junior and senior students interested in economics, business, entrepreneurship, and leadership.

Offers a **variety of living options**, from single rooms to suites for five students.

Has a **full kitchen** and **open common area** for hanging out with house members.

Contains an **apartment for guests** on campus who visit to give lectures or workshops. Guests often provide special programs for residents of the house and are available for mentoring and advice.
Each year, The Woltemade Center presents:

The Heisler Business Ethics Lecture
The Milligan Leaders in Business Lecture
The Economic Outlook Conference

At these events, which bring together students, faculty, and leaders in business, students meet and network with the speakers and hear cutting-edge perspectives on the opportunities and challenges they will face as they begin careers in economics, business, and finance.

For more information about lectures and symposia, go to owu.edu/woltemade
The Ohio Wesleyan Marketing Group (OMG): The group receives proposals from organizations within the Ohio Wesleyan campus and from Delaware-area businesses and provides assistance on selected projects. Students interact and network with skilled business executives, and gain project management and teamwork experience.

College Ethics Symposium Travel: Each year, four students and a faculty member attend the College Ethics Symposium in Hilton Head, SC. The objective of the symposium is to help students recognize and understand contemporary ethical issues and how to factor these insights into their decision-making.

Investment Club: The OWU Investment Club, held in conjunction with the Investment Practicum course, gives students a unique opportunity to make equity investment decisions as they manage an all-equity portfolio for the University’s endowment valued at about $130,000. The group also participates in various investment competitions.

Sadie Tanner Economic Conference: A select group of students attend the conference, named in honor of Dr. Sadie Tanner Mossell Alexander, who shattered glass ceilings for women and minorities. Students engage in legal issues, professional development opportunities, and service in the local community.

CFA Institute Research Challenge: The CFA Institute Research Challenge is an annual global competition that provides students with hands-on mentoring and intensive training in financial analysis and professional ethics. Students will be tested on their analytical, valuation, report-writing, and presentation skills. They gain real-world experience as they assume the role of a research analyst.

DECA: Collegiate DECA is an international organization that prepares college students for careers in marketing, finance, management, hospitality, and entrepreneurship. As members of DECA, OWU students hone their business acumen through case-based competitions with other college chapters, networking opportunities with local and national business leaders, and travel to DECA conferences and events. OWU’s DECA chapter is student-driven, and each year looks a little bit different based on members’ interests and goals.
The Delaware Entrepreneurial Center at Ohio Wesleyan University is a first-of-its-kind collaboration between Ohio Wesleyan University, Delaware County, and the City of Delaware creating a business incubator and education center on the OWU campus.

For information about the Delaware Entrepreneurial Center, go to owu.edu/entrepreneurial