



Ohio Wesleyan University

**The
Woltemade
Center** for Economics,
Business &
Entrepreneurship

owu.edu/woltemade



Mission:

To enhance academic programs and provide real-world opportunities to create business and world leaders.



► About The Woltemade Center

The Woltemade Center for Economics, Business & Entrepreneurship offers students a variety of unique opportunities to learn how business really works.

Founded in 1985, **The Woltemade Center** is named in honor of the late Uwe J. Woltemade, Ph.D., an Ohio Wesleyan economics professor from 1965 to 1995.

Grants and gifts from the Cleveland Foundation, the Ford Motor Company Fund, alumni, and friends also helped establish the facility, which is located in the **R. W. Corns Building**, named in honor of the father of Evan Corns '59.

To find out more about The Woltemade Center, go to owu.edu/woltemade

In partnership with **Ohio Wesleyan's Department of Economics & Business**, The Woltemade Center:

Combines a rigorous liberal arts education with **specialized study** in the world of business and leadership.

Provides abundant opportunities for students to link classroom theory with **practical experiences throughout the world**.

Offers students ample practice and assessment not only in general academic skill sets, but also in **critical business functions**: research, qualitative and quantitative analysis, and written and oral presentation.

Sponsors multiple programs including the Woltemade Economics and Business (WEB) Fellows for especially able **incoming first-year students** who have an interest in some area of economics or business.

Awards generous **scholarships**.

Honors exceptional work with **special prizes**.

Presents an **annual series** of outstanding lectures.



Underwrites a summer grant program to promote **meaningful internships throughout the world**, and provides grant-supported, one-to-one student/faculty research.

Assists student organizations.

Offers the **Student-Made OWU Program** to help student-entrepreneurs sell their products and services through a national platform.

► Woltemade Economics and Business Fellows (WEB)



“Coming into OWU, I knew I wanted to do something in business, but was unsure of what I wanted to major in. The Woltemade Economics and Business Fellows Program allowed me to make an informed decision as I was introduced to all of the majors through the weekly luncheons, eventually leading me to choose accounting.”

Anna Haines '26
Accounting
Communication

For top students interested in economics, business, finance, marketing, management, accounting, or international business, the **Woltemade Economics and Business Fellows Program** offers exceptional benefits such as:

A **fully funded study tour of a major U.S. city**, allowing students to connect with high-level alumni in business and government and gain an overview of career possibilities.

Lots of **personal attention**. Only 15-20 students are admitted to the program each year.

Guaranteed enrollment in Ohio Wesleyan's foundational economics course in the first semester of the student's first year.

Internship and **research** opportunities.

An **academic advisor** from the Department of Economics & Business.

Access to the Professional WEB Mentorship Program in their senior year and the Student Mentorship Program in their first year.



For Woltemade Economics and Business Fellows program information, go to owu.edu/woltemade

► The Accounting and Finance Fellows Program

allows a select group of students to combine classroom knowledge with real-world accounting and finance research and applications.





ACCOUNTING AND FINANCE FELLOWS:

- Participate in at least one **approved internship**.
- **Join a professional organization relevant to the student's area of interest** (e.g., American Institute of Certified Public Accountants) in consultation with the Accounting and Finance Fellows Faculty Coordinator.
- **Conduct a research project** consisting of an independent study or directed reading in the area of accounting or finance.
- Attend **Accounting and Finance Fellows meetings**.
- Attend a **fully-funded study tour of a major U.S. city**, allowing students to explore various accounting and finance professions and meet with high-level alumni in business and government.
- **Receive funding up to \$300** as a junior or senior (defined by credit hours) to pursue a professional certification.

The Accounting and Finance Fellows Program supports 15-20 students each year.

Students benefit from this program during their sophomore, junior, and senior years by participating in academic activities outside of the traditional classroom space, professional development activities, and travel-learning experiences funded by The Woltemade Center.

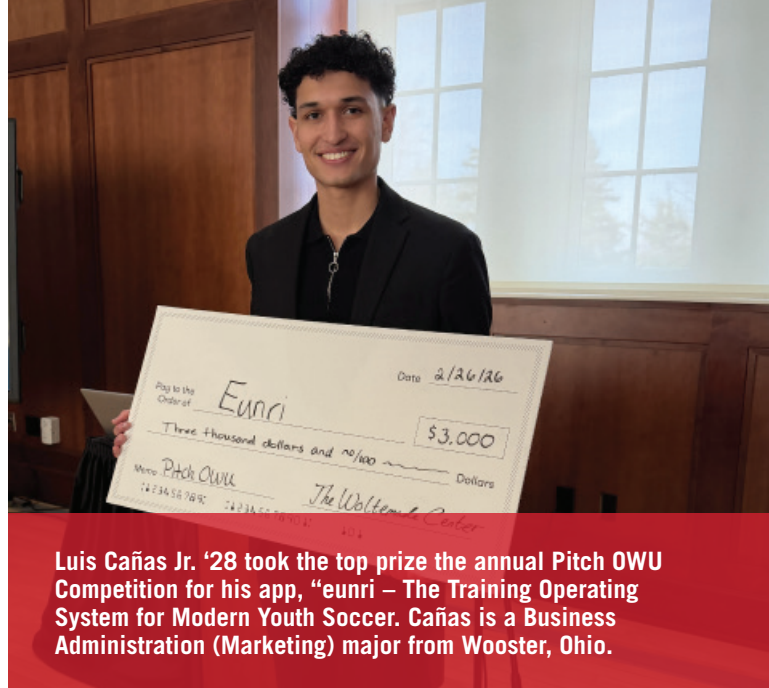
Students selected as **Accounting and Finance Fellows** are expected to major or minor in accounting or finance, participate in professional development activities, engage in accounting or finance research under the guidance of an Economics & Business Department professor, and present their findings to the Economics & Business Department and campus community.

► Latham Bishop Ventures (LBV)

The interdisciplinary **Latham Bishop Ventures Program** is for students seeking to become the next generation of entrepreneurs and business trailblazers.

LBV Ecosystem

- **Mindset:** Provides opportunities for students to learn about entrepreneurship through seminars and hands-on workshops.
- **Knowledge:** Provides learning options for students to go deeper in their understanding of entrepreneurship.
- **Experience:** Creates opportunities for students to develop ideas into business plans, present those plans at OWU and national competitions, be mentored by OWU alumni



Luis Cañas Jr. '28 took the top prize the annual Pitch OWU Competition for his app, "eunri – The Training Operating System for Modern Youth Soccer. Cañas is a Business Administration (Marketing) major from Wooster, Ohio.

entrepreneurs, be immersed in the entrepreneurial culture, and intern with entrepreneurs.

- **Launch and Mentorship:** Provides financial support and individual mentoring to vetted student business plans.

► Student-Made OWU Program

The national Student-Made Program at OWU is a platform for student-entrepreneurs to help support and launch their business ideas.

The program offers:

- Display and selling of goods and services through a **professional online marketplace**.
- Participation in **pop-up shop opportunities**.
- **Access to branding and marketing** assistance.
- **A supportive network** of other student-creators across the United States.



Calling All Majors

Bishops representing 22 OWU academic areas expressed interest in helping to manage Student-Made or in selling products or services through its website, according to a recent feasibility study.

For information about Latham and Student-Made programs, go to owu.edu/woltemade

► Corns Business and Entrepreneurial Scholars Program

The Corns Business and Entrepreneurial Scholars Program encourages and nurtures the business and entrepreneurial ambitions of Ohio Wesleyan students. Students apply to the **Corns Business and Entrepreneurial Scholars Program** by the end of their sophomore year and at least 10 junior and senior students are accepted.

- Welcomes students in **any major** interested in pursuing a career in business or entrepreneurship.
- Provides students with **\$5,000 in scholarship per academic year** *in addition to all other current financial aid.*
- Develops students' business and entrepreneurial skills through **entrepreneurial paper and pitch competitions.**
- Links students to **internships and networking opportunities.**



For information about the Corns and Community Research programs, go to owu.edu/woltemade

► Community Research Fellows

“The OWU **Community Research Fellows** program made a significant impact on the Delaware Community Center YMCA by providing research-based insights and innovative solutions to enhance our programs and services. Through community engagement, the OWU Fellow was able to identify specific areas of improvement, address challenges, and develop strategies to better serve our broader community with an emphasis on the underserved BIPOC community.”

- Roger Hanafin, District Vice President of Operations, Delaware Community Center YMCA



Luisa Pereira Duarte '26 (right) meets with Joy D. Johnson, executive director at BBC Development, Inc., regarding Duarte's internship as a real estate development analyst.

The Ohio Wesleyan **Community Research Fellows** program involves highly motivated, top notch students working under the guidance of faculty members on research projects for Central Ohio nonprofits, businesses, and governments.

Current and Past Projects

- *Surveying the underserved community for the Delaware Community YMCA.*
- *Identifying employers in a community for a regional economic development firm.*
- *The economic impact of the local fire department.*

► The Westwood Real Estate & Community Development Fellows



The Westwood Real Estate and Community Development Fellows Program prepares Ohio Wesleyan students to become ethical, innovative leaders in real estate and community development. Students from all majors who meet the academic and interest-based criteria are eligible to apply.

Introduces students to foundational and advanced concepts in real estate and economic development.

Connects students with professionals in real estate, finance, and community development.

Engages participants in impact-focused projects and case-based competitions.

Encourages travel-learning experiences to explore real-estate and development practices in a U.S. city of interest.



For information about Westwood Fellows program, go to owu.edu/woltemade

► The Woltemade Center Prepares Students to Succeed

Areli Hernandez '26
Menlo Park, California

Majored in Business
Administration and
Accounting
Minored in Spanish



Accepted into the **Woltemade
Economics and Business Fellows
Program, Accounting and Finance
Program, and Corns Scholars Program**

Member of OWU's
**Esports, Anime Club,
and Investment Club**

Gabe O'Reilly '26
Westerville, Ohio

Majored in Finance
Minored in Economics
and English



Named a **Corns Scholar**
and an **Accounting and
Finance Fellow**

Member of the OWU **Men's
Soccer** team (captain) and
coached **Crew Youth Soccer**

Luisa Duarte '26
Belo Horizonte, Brazil

Majored in Quantitative
Economics
Minored in Business



Named a **Community Research
Fellow** and accepted into the **Corns
Scholars Program**

Participated in the
**Bishop Scholars
Program**

Anna Haines '26
Reynoldsburg, Ohio

Majored in Accounting
and Communication
Minored in Business



Accepted into the **Woltemade Economics
and Business Fellows Program,
Accounting and Finance Program, and
Corns Scholars Program**

Study Abroad:
Junior Year
(Barcelona, Spain)

Trip Pierce '26
Lake Forest, Illinois

Majored in Finance



Accepted into the **Corns
Scholars Program**

Member of the OWU **Men's Golf**
team and **Phi Gamma Delta**
Fraternity

Participated in the **Career Connection** programs, Real Life 101 and Bishop Launch

Discovery Tax Internship with Deloitte

Transfer Pricing Internship with Deloitte in San Jose, California

Financial Analyst Internship with Consumer Analyst Group of New York

Hired: Transfer Pricing Tax Consultant at Deloitte

Participated in the **Bishop Scholars Program** as a Lead Tutor

Men's Soccer **Tour in Germany** including a service-learning project

Financial Analyst Internship DiPerna & Company

Hired: Analyst at DiPerna & Company

Member of **Delta Gamma Sorority, Incredible Film Club, Ski & Snowboarding Club, VIVA**

Participated in the **Investment Club and Women in Science**

Summer Internship Burten, Bell, Carr Development, Inc.

Summer Analyst Internship with Goldman Sachs

Hired: Global Banking & Markets Analyst in investment banking and finance at Goldman Sachs

Selected as the Ohio Society of CPA's Ambassador for Ohio Wesleyan

Participated in **Model United Nations** and the **Career Connection** program, Bishop Launch

Member of the **OWU Women's Swimming & Diving** team

Business Development Internship, Mail Boxes Etc. Worldwide Development and **Audit Intern** at KPMG

Hired: Audit Associate in Accounting at KPMG

Participated in the **OWU Investment Club** and **UniConsult**

Junior Analyst Internship with Golub Capital

Hired: Settlement Specialist at Golub Capital

► Lectures & Symposia

Each year, The Woltemade Center presents:

The Heisler Business Ethics Lecture

The Milligan Leaders in Business Lecture

The Economic Outlook Conference

The Environmental and Natural Resource Symposium

At these events, which bring together students, faculty, and leaders in business, students meet and network with the speakers and hear cutting-edge perspectives on the opportunities and challenges they will face as they begin careers in economics, business, and finance.



For more information about lectures and symposia, go to owu.edu/woltemade

► Scholarships & Grants

The Woltemade Center and Economics & Business Department are pleased to offer several outstanding scholarships and grants.



Funded by a Theory-to-Practice Grant, Corns Scholars study how businesses are built in Catania, Sicily.

Batchelor Scholarship: \$10,000 for graduate school

Corns Business and Entrepreneurial Scholars Program: \$5,000 per year in both junior and senior years

Blaine E. Grimes Grants: Up to \$2,000 for internships

Joann Harvey Accounting Award: \$1,000 for top accounting student to pursue a CPA

Kamm Scholarship: Averages \$5,000 for senior year

The Norman Leonard Student Research Grant: \$2,000 for collaborative research with faculty

The Burton D. Morgan Business and Entrepreneurship Paper Competition: \$1,000 award

The Woltemade Prize: \$500 for international studies or experiences

▶ Department of Economics & Business **Extracurricular Activities**

The Ohio Wesleyan Marketing Group (OMG):

The group receives proposals from organizations within the Ohio Wesleyan campus and from Delaware-area businesses and provides assistance on selected projects. Students interact and network with skilled business executives, and gain project management and teamwork experience.

College Ethics Symposium Travel:

Each year, four students and a faculty member attend the College Ethics Symposium in Hilton Head, SC. The objective of the symposium is to help students recognize and understand contemporary ethical issues and how to factor these insights into their decision-making.

Sadie Tanner Economic Conference:

A select group of students attend the conference, named in honor of Dr. Sadie Tanner Mossell Alexander, who shattered glass ceilings for women and minorities. Students engage in legal issues, professional development opportunities, and service in the local community.

Investment Club:

The OWU Investment Club, held in conjunction with the Investment Practicum course, gives students a unique opportunity to make equity investment decisions as they manage an all-equity portfolio for the University's endowment valued at over \$280,000. The group also participates in various investment competitions.

CFA Institute Research Challenge:

The CFA Institute Research Challenge is an annual global competition that provides students with hands-on mentoring and intensive training in financial analysis and professional ethics. Students will be tested on their analytical, valuation, report-writing, and presentation skills. They gain real-world experience as they assume the role of a research analyst.

► Career Connection

Ohio Wesleyan's Career Connection is a comprehensive center for all career needs, providing students with tools, resources, and connections to help them choose career paths and become prepared and confident for the professional world. There is a designated Career Catalyst located in the Economics & Business Department that has industry-specific knowledge and connections.

Our graduates leave with knowledge, experience, and a hunger to change the world—a combination that excites employers and graduate schools. OWU alumni are all over the world, and form a network of support for current and future OWU students.

Career Connection offers:

- **Major & Career Exploration**
- **Résumé & Cover Letter Critiques**
- **Interview Preparation**
- **Job/Internship Search Strategies**
- **Professional Etiquette & Networking**
- **Graduate School Exploration**
- **Career Fair Preparation**
- **Job Offer Evaluation & Salary Negotiation**
- **Personal Branding & LinkedIn Profiles**
- **Strengths Assessment**

► Where Our Graduates Are

Amazon
Auditor of State
Bank of America
Deloitte
FDIC
Federal Reserve Bank - Cleveland
Greif
Honda
JP Morgan
Key Bank
KPMG
Makena Capital Management
Merrill Lynch
Morgan Stanley
Ohio State University
Pittsburgh Pirates
PNC Bank
PricewaterhouseCoopers
Rea & Associates
Rock & Roll Hall of Fame
Schneider Downs
Worthington Industries

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